



# 2019 Neonatal/Perinatal Conference

Improving Safety and Quality of Neonatal and Perinatal Care:  
Current Concepts and Challenges

May 14–16, 2019



**NATIONWIDE  
CHILDREN'S**

*When your child needs a hospital, everything matters.<sup>SM</sup>*



# 2019 Neonatal/Perinatal Conference

**May 14, 2019 - Pre-Conference**

Nationwide Hotel and Conference Center, Lewis Center, OH

**May 15-16, 2019 - Main Conference**

Nationwide Hotel and Conference Center, Lewis Center, OH

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The 2019 Neonatal Conference will highlight concepts of continuous quality improvement and safety in perinatal and neonatal practice. The rapidly expanding evidence in both specialty areas poses challenges for the healthcare professional to remain current and to recognize opportunities for change in thought and practice. The goal of the conference is to offer science, methodology, practice initiatives and discussion points for the participant to explore.

You are invited to participate in this learning endeavor, share your thoughts and broaden your ability to support babies, parents and families in the healthcare setting.

Sincerely,

*The Neonatal/Perinatal Conference Planning Committee*

## Conference Planning Committee

Gail Bagwell, DNP, APRN-CNS  
Kelly Conery, BS  
Elizabeth Davidson, MHA, BSN, RN  
Debbie Dunn, MSN, RNC  
Mary Gossard, MSN, APRN-CNS  
Kelly Hallberg, BS  
Melissa Hamms, MBA, BSN, RN  
Judith Hanlon, MS, RN  
Jennifer Hofherr, MS, OTR/L,  
C/NDT, CNT  
Erin Keels, DNP, APRN-CNP,  
NNP-BC  
Richard Moraille, MD  
Kim Samson, MSN, RN  
Vanessa Shanks, MD

## Symposia Faculty

**Thomas Bartman, MD, PhD**  
*Associate Medical Director for Quality,  
Director of Quality for Neonatology,  
Division of Neonatology, Nationwide  
Children's Hospital; Associate Professor  
of Pediatrics, The Ohio State University  
College of Medicine, Columbus, OH*

**Brandon Kozar, PsyD, MBA**  
*Director of Leadership Coaching &  
Development, Nationwide Children's  
Hospital, Columbus, OH*

**Jodi Mascolino, RN, BSN, CPN**  
*Clinical Risk Manager, Department of  
Legal Services, Nationwide Children's  
Hospital, Columbus, OH*

**Theodore P. Mattis, JD, Partner**  
*Vorys, Sater, Seymour, and Pease LLP,  
Columbus, OH*

**Leslie E. McCarthy, JD, Associate  
General Counsel**  
*Nationwide Children's Hospital,  
Columbus, OH*

## Main Conference Faculty

**Amir Ashrafi, MD**  
*Assistant Professor, University of  
California Irvine, Associate Director of  
the Cardiovascular-NICU, Children's  
Hospital of Orange County, Orange, CA*

**Carrie Baker**  
*President & CEO, Healthcare  
Collaborative of Greater Columbus,  
Columbus, OH*

**Amy Bitto, MSN, RNC**  
*Perinatal Safety Nurse, ProMedica  
Hospital System, Toledo, OH*

**Erica Braswell, MD**  
*Hospital Pediatrics, Nationwide  
Children's Hospital, Columbus, OH*

**Tracy Buder, MSN, RNC, C-EFM**  
*Labor and Delivery/Antepartum/OB  
Emergency Department, ProMedica  
Toledo Hospital, Toledo, OH*

**Michael Cackovic, MD**  
*Assistant Professor of Obstetrics and  
Gynecology, Division of Maternal-  
Fetal Medicine, The Ohio State  
University Wexner Medical Center,  
Columbus, OH*

**Julie Wilkes, MA**  
*North American Wellness Lead,  
Accenture, CEO, Seven Studios,  
Columbus, OH*

**Bernadette Melnyk, PhD, RN,  
APRN-CNP, FAANP, FNAP, FAAN**  
*Dean, Vice President for Health  
Promotion, Chief Wellness Officer,  
The Ohio State University College of  
Nursing, Columbus, OH*

**Jerry Mendell, MD**  
*Attending Neurologist, Principal  
Investigator for Center of Gene Therapy,  
Nationwide Children's Hospital,  
Columbus, OH*

**Mona Prasad, DO, MPH**  
*Maternal-Fetal Medicine, OhioHealth,  
Columbus, OH*

**Bobbi Pineda, PhD, OTR/L**  
*Assistant Professor of Occupational  
Therapy, School of Medicine  
Washington University, St. Louis, MO*

**Brenda Poindexter, MD, MS**  
*Attending Neonatologist, Director of  
Clinical and Translational Research,  
Perinatal Institute, Cincinnati  
Children's Hospital Medical Center,  
Cincinnati, OH*

**Karen Puopolo, MD, PhD**  
*Attending Neonatologist, Medical  
Director, CHOP Newborn Care,  
Pennsylvania Hospital, Philadelphia, PA*

**Lee Ann Wallace, MBA, BSN, RN,  
NEA-BC**  
*Vice President of Neonatal Services,  
Nationwide Children's Hospital,  
Columbus, OH*

## Symposia Day: May 14, 2019

### Legal Challenges in Healthcare

This one day symposia will cover a wide range of legal topics including: The Anatomy of a Lawsuit, documentation tips, strategies to successfully navigate a deposition, an interactive mock deposition, documentation tips to minimize risk, communication strategies to de-escalate challenging situations, and the Second Victim Phenomena with evidence based approaches to support yourself and others.

The interactive format of the day will bring you into the presentation through the use of audience response system, simulation and demonstration.

Bring your questions for our speakers with expertise in legal service, risk management, medicine, nursing, and pharmacy.

This symposia is a must for all healthcare clinicians who work directly with patients and families!

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7:45 – 8 a.m.	<b>Welcome - Anatomy of a Lawsuit</b> <i>Ted Mattis</i>
8 – 9 a.m.	<b>Deposition Part 1: Do's and Don'ts of Being Deposed</b> <i>Ted Mattis</i>
9 – 10 a.m.	<b>Deposition Part 2: Introduction to the Case</b> <i>Ted Mattis</i>
10 – 10:30 a.m.	<b>Break (Visit Vendors)</b>
10:30 – 11:30 a.m.	<b>Deposition Part 3: Mock Deposition and Q&amp;A</b> <i>Ted Mattis</i>
11:30 a.m. – 12:30 p.m.	<b>Lunch</b>
12:30 – 1:30 p.m.	<b>Documentation Do's and Don'ts</b> <i>Jodi Mascolino &amp; Leslie McCarthy</i>
1:30 – 2:30 p.m.	<b>Prevention: Communication Strategies with Families</b> <i>Tom Bartman</i>
2:30 – 3 p.m.	<b>Break (Visit Vendors)</b>
3 – 4 p.m.	<b>Second Victims</b> <i>Brandon Kozar</i>
4 – 4:15 p.m.	<b>Wrap-Up and Evaluations</b>

## Main Conference – Day 1: May 15, 2019

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7:45 – 8 a.m.	<b>Welcome</b> <i>Erin Keels</i>
8:00 – 9:15 a.m.	<b>Achieving the Quadruple Aim in Healthcare with EBP and Clinician Well-Being: Key Strategies for Success</b> <i>Bernadette Melnyk</i>
9:15 – 10:15 a.m.	<b>Early Onset Sepsis in the Preterm and Term Newborn</b> <i>Karen Puopolo</i>
10:15 – 10:45 a.m.	<b>Break (Visit Vendors and Posters)</b>
10:45 – 11:45 a.m.	<b>Curing Rare Diseases in the Neonatal Period</b> <i>Jerry Mendell</i>
11:45 a.m. – 1 p.m.	<b>Lunch</b>
1 – 2 p.m.	<b>Maternal Mortality in the U.S. How Can We Do Better?</b> <i>Mona Prasad</i>
2 – 2:15 p.m.	<b>Room Transition</b>
2:15 – 3:15 p.m.	<b>Breakout Session 1</b> <b>Perinatal: OPQC 2.0 – Update on the Care of Mom with Perinatal Substance Use Disorder and her Infant</b> <i>Mona Prasad</i>
	<b>Tertiary: Antibiotic Stewardship and Preterm Infants</b> <i>Karen Puopolo</i>
	<b>Quality/Safety: Eat/Sleep/Console For Neonatal Abstinence Syndrome</b> <i>Erica Braswell</i>
3:15 – 3:45 p.m.	<b>Break (Visit Vendors and Posters)</b>
3:45 – 4:45 p.m.	<b>Our Journey: Life After the NICU and Impact of Caregivers</b> <i>Carrie Baker</i>
4:45 – 5 p.m.	<b>Wrap-Up and Evaluations</b>
5 – 6 p.m.	<b>Wine &amp; Cheese Reception and Poster Viewing</b>



## Main Conference – Day 2: May 16, 2019

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7:45 – 8 a.m.	<b>Welcome</b> <i>Gail Bagwell</i>
8 – 9 a.m.	<b>The Perinatal Care Value Equation</b> <i>Lee Ann Wallace</i>
9 – 10 a.m.	<b>Downstream Effects of Pulmonary Hypertension</b> <i>Amir Ashrafi</i>
10 – 10:30 a.m.	<b>Break (Visit Vendors and Posters)</b>
10:30 – 11:30 a.m.	<b>Nutritional Needs of Special Populations Following NICU Discharge</b> <i>Brenda Poindexter</i>
11:30 a.m. – 12:45 p.m.	<b>Lunch</b>
12:45 – 1:45 p.m.	<b>Breakout Session 1</b> <b>Perinatal: Antenatal Corticosteroids: Why Don't We Add Them to Prenatal Vitamins?</b> <i>Michael Cackovic</i> <b>Tertiary: Paradigm Shifts for the Hemodynamic Management of Neonatal Septic Shock in 2019</b> <i>Amir Ashrafi</i> <b>Neurodevelopmental: Early Experiences in the NICU and Relationships to Neurodevelopmental Outcomes</b> <i>Bobbi Pineda</i>
1:50 – 2:50 p.m.	<b>Breakout Session 2</b> <b>Perinatal: Implementing a Maternal Triage System to Improve Care</b> <i>Amy Bitto &amp; Tracy Buder</i> <b>Tertiary: Approaches to Human Milk Fortification</b> <i>Brenda Poindexter</i> <b>Neurodevelopmental: Supporting and Enhancing NICU Sensory Experiences (SENSE) to Optimize Outcomes</b> <i>Bobbi Pineda</i>
2:50 – 3:20 p.m.	<b>Break (Visit Vendors and Posters)</b>
3:20 – 3:30 p.m.	<b>Awards</b>
3:30 – 4:30 p.m.	<b>Get Fired Up to Re-Wire Up!</b> <i>Julie Wilkes</i>
4:30 – 4:45 p.m.	<b>Conference Wrap-Up and Evaluations</b>



## Conference and Hotel Accommodations

### Nationwide Hotel and Conference Center

100 Green Meadows Drive | Lewis Center, Ohio 43035  
(614) 880-4300

Located 25 minutes from downtown Columbus, Nationwide Hotel and Conference Center is one of the country's premier private and corporate event destinations. Owned by Nationwide Mutual Insurance Company, this award-winning facility anchors a picturesque 15-acre park-like setting designed exclusively for meetings, conferences, weddings and private events. Sophisticated, customizable meeting spaces, state-of-the-art technology, exceptional cuisine and beautifully appointed guest rooms create a dynamic, results-driven environment in which productivity and purpose merge seamlessly. Crisp, modern rooms and suites offer flat-screen TVs, desks and small safes, plus free Wi-Fi. All accommodations also contain microwaves, mini-fridges and coffeemakers. Some suites have separate dining or living rooms, stereo systems and/or fireplaces.

Amenities include 35 meeting rooms and a full-service business center, as well as a breastfeeding room off of the main women's lounge near concierge.

Other amenities are a fitness center, a seasonal outdoor pool, an on-site restaurant that serves New American cuisine and features a patio that overlooks a duck pond, as well as a pub with a full bar that offers lighter fare.

Near the hotel and conference center is the Columbus Zoo and Aquarium, one of the oldest and largest zoos in the country and home to more than 6,000 animals across 700 species in eight regional exhibits. The Columbus Zoo has been voted the Number 1 Zoo in America. Also nearby for shoppers is the Polaris Fashion Place and for nature lovers Highbanks Metro Park. Shuttle services are available upon request to some of the attractions in the greater Columbus area. See the concierge for more information.

### Hotel Accommodations

Rooms are available at a discounted rate of \$144 + tax for single occupancy. In order to receive this discounted rate, room reservations must be made prior to April 19, 2019 using the code **114617**. For reservations, please visit <http://bit.ly/neoreserve>

## Traveling to Columbus

Columbus is Ohio's capital and the nation's 14<sup>th</sup> largest city has a dynamic business climate, a commitment to diversity, exciting annual festivals, cultural events, unique arts and entertainment opportunities as well as is home to great professional, amateur and collegiate sports. For more information: <http://www.experiencecolumbus.com/>

## Airport

John Glenn Columbus International Airport, located 20 minutes from Nationwide Hotel and Conference Center, is served by 8 airlines and their regional affiliates providing more than 340 daily arrivals and departures to 36 airports. Major carriers include Air Canada Express, American, Delta, Southwest, United, and US Airways. All ground transportation may be accessed via the terminal walkway on baggage claim level exits.

Taxi service is provided by many vendors. The average fare from John Glenn Columbus International Airport to Nationwide Hotel and Conference Center is approximately \$60. Airport shuttles are operated by Arch Express, Super Shuttle and Urban Express Transportation. Cost varies based on the number of passengers and the distance. Reservations are recommended. For more information, see: <http://flycolumbus.com/to-from-port-columbus/>

## Intended Audience

This conference is specifically designed to meet the needs of the perinatal and neonatal interdisciplinary healthcare team within hospitals and community practices.

## Continuing Education

**Physician:** Nationwide Children's Hospital is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The Nationwide Children's Hospital designates this live activity for a maximum of *6.0 AMA PRA Category 1 Credit(s)*<sup>TM</sup> for the Symposia and up to *12.25 AMA PRA Category 1 Credit(s)*<sup>TM</sup> for two conference days. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Nursing:** Please call (614) 355-0650 for information on Nursing Education Credit for this activity.



## Registration

Attendees may register via the web at <http://bit.ly/neonatal2019> or by using the attached registration form. Please follow the instructions carefully. Upon receipt of the registration payment, each participant registering prior to May 1, 2019 will receive a confirmation letter via email. Walk-in registration will be available after May 1 as space allows. The registration fee for the main conference includes the educational materials, Wi-Fi, breakfasts, lunches, afternoon refreshments, and access to the Wine & Cheese Reception on the first day of the conference. The registration fee for the symposia includes the educational materials, Wi-Fi, breakfasts, and lunches. All lunches and snacks are buffet style, providing a variety of offerings to meet most dietary needs.

## Social Event

A Wine & Cheese Reception will take place on Wednesday, May 15, 2019, following the conclusion of the Day 1 conference. Registration for the Wine & Cheese Reception is complimentary to those registered for the main conference. Please indicate on the Registration Form if you plan to attend.

## Scholarships

A limited number of scholarships are available to those with financial need. For a scholarship application, please email the conference program administrator at [Kelly.Hallberg@NationwideChildrens.org](mailto:Kelly.Hallberg@NationwideChildrens.org). Submissions are due by **March 1, 2019**.

## Call for Posters

Take this opportunity to highlight your institution's innovative quality, educational, safety or research projects. Poster submissions are peer reviewed. Please email [Mary.Gossard@NationwideChildrens.org](mailto:Mary.Gossard@NationwideChildrens.org) for abstract submission forms. Submissions are due by **March 1, 2019**.

## Confirmation

A confirmation email will be sent upon receipt of paid registration. A confirmation letter with further details will be sent one week prior to the conference.

## Cancellation Policy

A refund minus 30% for administrative costs will be given for cancellations received in writing before May 1, 2019. After this date, no refund will be available.

## Questions?

Contact Nationwide Children's Hospital Education, 700 Children's Dr., Columbus, OH 43205. Phone (614) 355-0650, Fax (614) 355-0670 or [CMEOffice@NationwideChildrens.org](mailto:CMEOffice@NationwideChildrens.org).



## 2019 Neonatal/Perinatal Conference | May 14-16, 2019

For your convenience, register online at <https://bit.ly/neonatal2019>

Title (select one): ☐ Ms. ☐ Mrs. ☐ Mr. ☐ Dr.

Profession: ☐ Nurse ☐ Physician ☐ APRN/PA ☐ RT ☐ OT/PT ☐ SW

☐ Other (specify: \_\_\_\_\_)

Name (First, Last) \_\_\_\_\_

Organization \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Work County (if Ohio resident) \_\_\_\_\_

Telephone: Work \_\_\_\_\_ Home \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Special Services Required:

☐ Interpreter for the Hearing Impaired ☐ Wheelchair seating

☐ Other (please explain)

### Registration Fees:

#### Symposia (May 14, 2019)

☐ Legal Challenges in Healthcare \$175 Subtotal \$\_\_\_\_\_

#### Main Conference (May 15-16, 2019)

Dates: ☐ May 15 ☐ May 16 ☐ Both Days

☐ 1-day \$175

☐ 2-day \$350

☐ All 3 Days (includes Symposia) \$475 (\$50 discount) \$\_\_\_\_\_

### **\*\*Early Bird Special Discount\*\***

*(if registered BEFORE March 25, 2019 with payment IN FULL)*

#### Symposia (May 14, 2019)

☐ Legal Challenges in Healthcare \$150 Subtotal \$\_\_\_\_\_

#### Main Conference (May 15-16, 2019)

Dates: ☐ May 15 ☐ May 16 ☐ Both Days

☐ Early Bird 1-day \$150

☐ Early Bird 2-day \$300

☐ All 3 Days (includes Symposia) \$400 \$\_\_\_\_\_

### Wine & Cheese Reception Invitation

(Wednesday, May 15, 2019, 5 – 6 p.m.)

☐ Yes, I will attend ☐ No, I will not attend

**TOTAL**

\$\_\_\_\_\_

### Payment:

☐ Cash ☐ Check ☐ VISA ☐ Master Card

Amount Enclosed: \$\_\_\_\_\_

Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

### Please make checks payable to Nationwide Children's Hospital and mail with registration form to:

Nationwide Children's Hospital

Professional Education Dept.

Attn: Kelly Conery

700 Children's Drive

Columbus, OH 43205

Fax: (614) 355-0670

**Registration deadline: April 30, 2019**

**Early Bird Registration deadline: March 25, 2019**

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*Above fees applicable if received by April 30, 2019. After that date only walk-in registrations will be accepted on the day of the conference on a space-available basis. Cancellations will be accepted in writing until April 30, 2019 and refunds granted minus 30% for administrative costs. Registration fee for main conference includes educational materials, breakfasts, lunches, afternoon refreshments and Wine & Cheese Reception. Registration fee for symposia includes educational materials, breakfast, and lunch. Note: Individuals utilizing a purchase order must include an original copy of the order with a signature, PO number; contact person and billing address in order to be registered. This issuance of a purchase order to secure a registration slot is an obligation for payment whether the participant attends, cancels or is absent from the conference. Payment for purchase orders is required within 30 days of receipt by Nationwide Children's Hospital.*





# NATIONWIDE CHILDREN'S

*When your child needs a hospital, everything matters.™*

Nationwide Children's Hospital  
700 Children's Drive  
Columbus, Ohio 43205

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