Primary Care Obesity Network



Anne Goodman, MPH Obesity Prevention Coordinator



Four Stages for Childhood Obesity Management

Prevention Plus

Stage 1 Primary care provider

Structured Weight Management

Stage 2 Primary care provider with appropriate training

Stage 3Comprehensive Multidisciplinary Treatment
Lifestyle intervention (e.g., MEND, Healthy You &
Your Child) offered in Pediatric Weight
Management Center/Community Settings

Stage 4Tertiary Care InterventionsStage 4Bariatrics, specialized diets, medication
interventions offered in Pediatric Weight
Management Center

Barlow SE; Expert Committee, 2007



The Primary Care Obesity Network: Translating Expert Committee Guidelines on Childhood Obesity Into Practice

Clinical Pediatrics I-11 The Author(s) 2017 Reprints and permissions: sagepub.com/journalsPermissions.nav DOI: 10.1177/0009922817747072 Journals.sagepub.com/home/cpj



Ihuoma U. Eneli, MD, MS^{1,2}, Candace Howell, MD¹, Megan E. Rose, MPH, MS¹, Keeley Pratt, PhD², Ericca L. Lovegrove, RD, LD¹, Erica L. Domrose, RD, LD¹, and Phyllis J. Polas, DO¹

Abstract

Childhood obesity remains a serious public health threat. There is an urgent need for innovative, effective, and sustainable interventions for childhood obesity that are multisector, integrated, and pragmatic. Using the 2007 Expert Committee on the Assessment, Prevention, and Treatment of Child and Adolescent Overweight and Obesity as a guide, a tertiary care obesity program at a children's hospital established the Primary Care Obesity Network (PCON). This article describes the structure, implementation, resources, and outcome measures of the PCON, a network of primary care practices and a tertiary care obesity center established to prevent and treat childhood obesity in Central Ohio. This program offers an opportunity to assess how and whether the expert committee guidelines can be translated into practice. As Accountable Care Organizations strive to provide services through the lens of improving population health, the PCON can serve as an example for addressing childhood obesity.

Keywords

primary care, children, obesity, integration, treatment

Childhood obesity can be optimally managed by concurrently tackling risk factors at several socioecological levTreatment within the primary care office offers an opportunity to reach and engage a larger proportion of



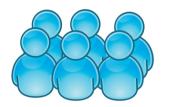
Primary Care Obesity Network (PCON) Objectives

- Implement high-quality, evidence-based obesity care by providing training, allied health, and administrative support for primary care practices.
- Create clinic-community linkages by establishing a patient-centered medical neighborhood that recognizes and supports the care of patients.



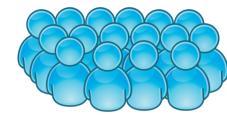


Structure & Implementation









PCON Team

- Director of CHWN
- Program dietitians
- Obesity Prevention
 Coordinator
- Two Physician Leads

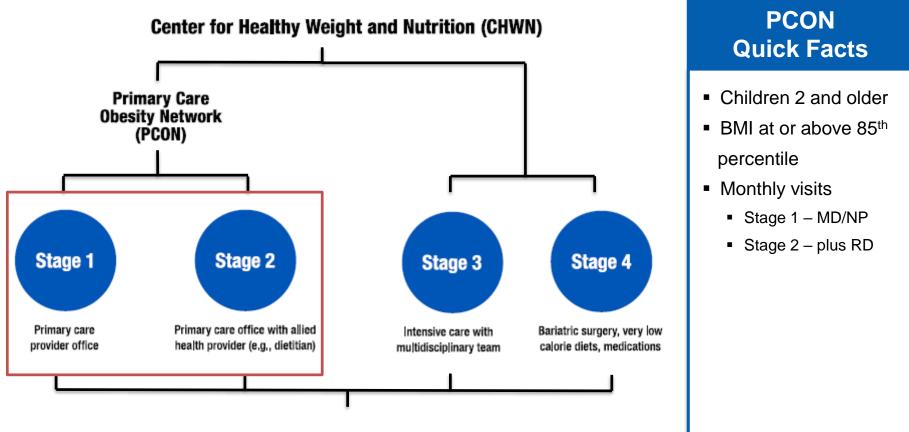
Practice Champions

- Physician Lead
- Administrative Lead

Practice Staff

- Medical providers
- Nurses
- Allied Health
- Administrative



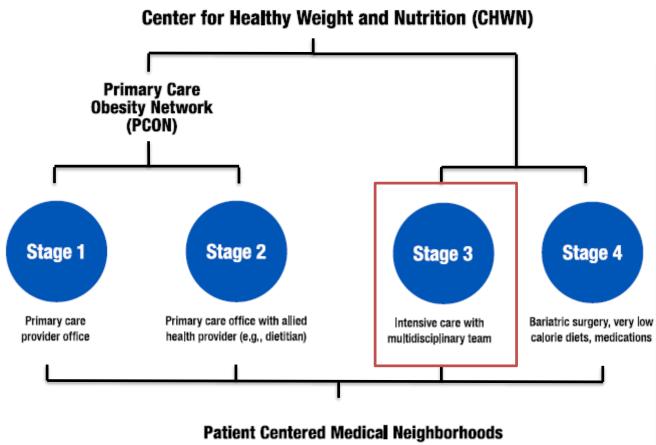


Patient Centered Medical Neighborhoods

community organizations: parks, recreation centers, gyms, markets,

schools, daycares, policy and leadership building





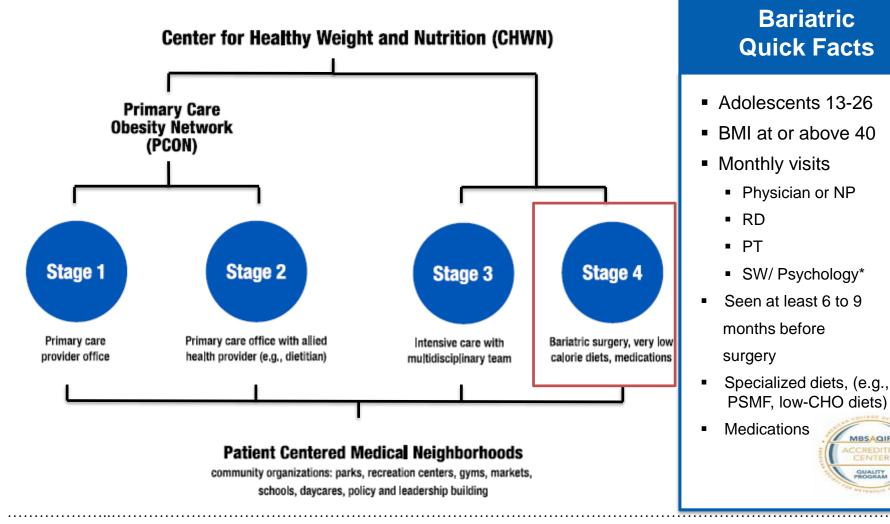
community organizations: parks, recreation centers, gyms, markets,

schools, daycares, policy and leadership building



Healthy Weight Quick Facts

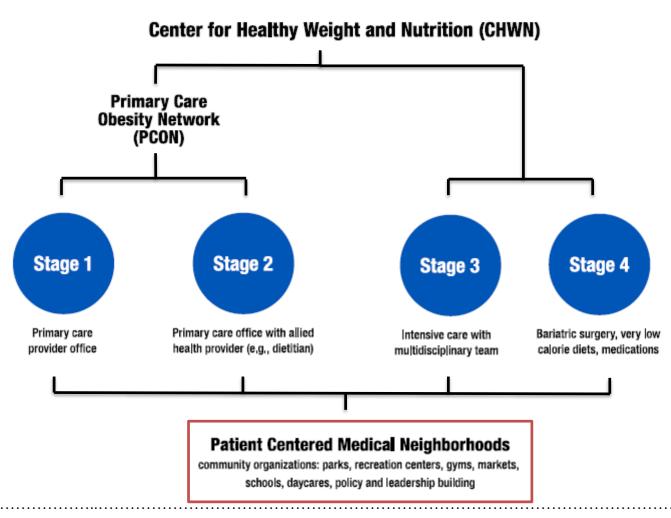
- Children 2 and older
- BMI at or above 95th percentile
- Monthly visits I :1 Visits in clinic
 - Individualized treatment plan
 - Physician or NP
 - Dietitian
 - PT
 - SW/ Psychology*
 - New U evening group programs- (child & parent)
 - ATC
 - Dietitian
 - +/- Psych





MBSAQIP

QUALITY





PCMN Quick Facts

- Set of relationships around medical home
- Links individuals to pertinent resources in their own community
- Community organizations, parks, recreation centers, markets, schools, day cares, as well as policy and leadership building.

Program Outcomes

Outcomes	Variables	Description
Program	Clinic utilization rate	75% of available clinic appointments are filled for each session
_	Uptake of community resources	Percentage of participants who use community resources
Provider	Participation in training	Practice champion will attend annual training
	Participation in webinar	Attend 2 webinars a year
Patient	Anthropometrics: BMI, BMI z-score; diet and physical activity behaviors	75% will have 3 or more visits in 6 months
		55% of patients with 3 or more visits in 6 months decrease BMI
		Improvement in diet and physical activity behaviors after 3 PCON visits

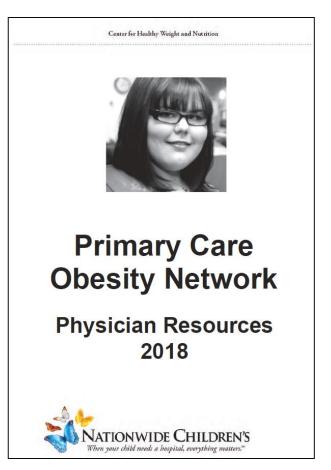
Abbreviations: PCON, Primary Care Obesity Network; BMI, body mass index.

Eneli et al., 2017)



PCON Support

- Annual training: 2-3 hours
- Opportunity for Maintenance of Certification (MOC)
- Quarterly Webinars with CME
- Linkage to community activities
- Linkage to team of experts
- Social support



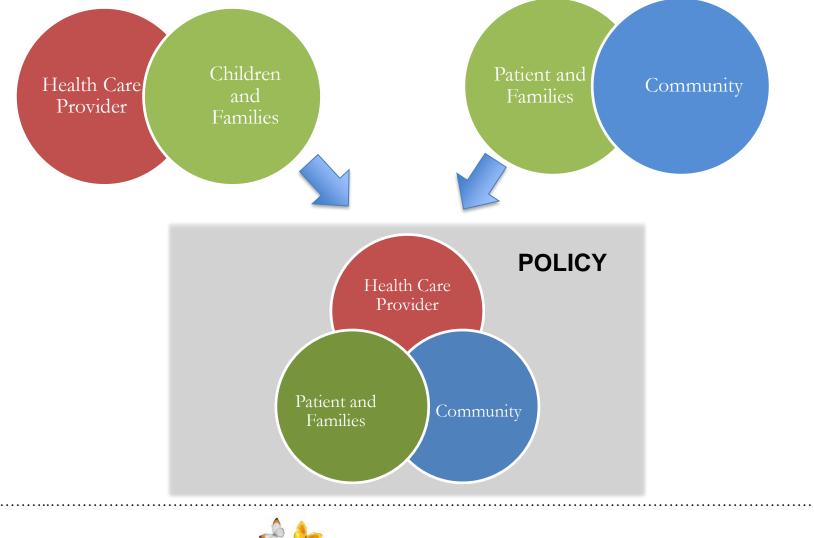


Training Content

- Medical
 - Review of program inclusion/exclusion criteria
 - Translation of expert committee guidelines into practice
 - Guidelines on screening and interpretation of lab results
 - Review potential co-morbidities
- Key messages & counseling techniques
 - Physical Activity
 - Nutrition
- Review motivational interviewing & AAP Institute of Healthy Childhood Weight Change Talk App
- Billing/coding guidelines
- Medical, nutrition, physical activity, and psychology case studies
- Prevention themes & local resources

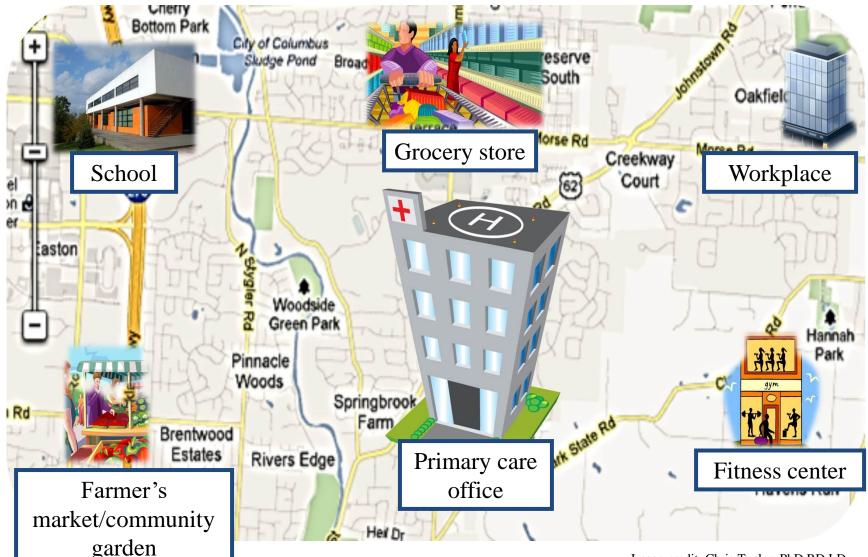


Addressing obesity through linkages between families, community, healthcare and public health





The Patient Centered Medical Neighborhood: Link to local resources



Example Prevention Themes



Distributing tomato plants during well visits.

Participation in Water First campaign.



Offered grocery store tours.



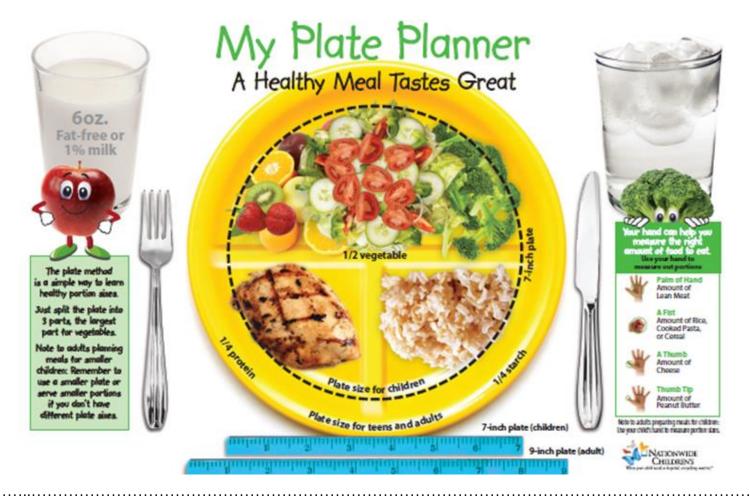
Tip Sheets

Center for Healthy Weight and Nutrition	Center for Healthy Weight and Nutrition		
Eat More Family Meals	Eat a Healthy Breakfast Every Day		
Center for Healthy Weight and Nutrition	Center for Healthy Weight and Nutrition		
Trends in Increasing Portion Sizes Quick Tips Whether at home or at your favorite restaurant, oversized portions are Quick Tips	Limit Total Screen Time To 2 Hours A Day		
Center for Healthy Weight and Nutrition	Center for Healthy Weight and Nutrition Be Physically Active Daily		
Fruits and Vegetables for Better Health			
 Fruits and vegetables offer us many nutrients and antioxidants that help to keep us healthy and prevent us from getting sick. They're also low calorie, and full of fiber, which helps us to stay full, longer. How Much Should We Get in a Day? According to the USDA, we should fill ½ our plate with fruits and vegetables. Buying fruits and vegetables doesn't have to be expensive, and adding them into our diet doesn't have to be hard. How Can You Add Them Into Your Diet? • Snack on raw fruit and veggies with 2 Tbsp of peanut butter, low fat ranch dip, or 	Center for Healthy Weight and Nutrition Lincip Sugar-Sweetenge Several Backgroup Several Seve		



.

MyPlate Placemat - Front





MyPlate Placemat - Back





Choose This, Not That

Choose This, Not That



Topics

- Cereal
- Fruit
- Bread
- Snacks
- Granola Bars
- Fast Food
- Beverages
- Breakfast
- School Snack
- Nutrition Labels



Think Your Drink - Front

TAKING STEPS IN THE RIGHT DIRECTION: THINK YOUR DRINK







Think Your Drink - Back

AHA Guidelines for Added Sugar

- Preschoolers 4 teaspoons (16 grams)
- 4-8 year olds 3 teaspoons (12 grams)
- Preteens/Teens- 5-8 teaspoons (20-32 grams)
- Women 6 teaspoons (24 grams)
- Men 9 teaspoons (36 grams)

*Added sugar does not include natural sugar (e.g. sugar found in plain milk or fruits).



1 Teaspoon = 2 Sugar Cubes = 4 grams of sugar

*AHA stands for American Heart Association.



Community Resources List

- Maps
 - Local grocery stores
 - "Fresh Foods Here" corner store
 - Food pantries
 - Farmer's Markets
 - Produce Markets

- Parks & Recreation
 Centers
- Relevant community centers
- Cooking Classes
- 5k's
- Walk with a Doc



- Nationwide Children's Hospital
- Grocery Store

1. Kroger 1441 Parsons Ave, 43207 7-min drive, Tours: 614.445.5734

2. Kroger 2000 E. Main St, 43205, 6-min drive, 614.653.9390

Food Pantry •

- 3. Champion Ave Food Pantry 1460 S. Champion Ave 7-min drive, 614.443.513
- 4. South Side Food Pantry 225 E. Gates St, 43206, 7-min drive, 614.444.1669

Community Garden

- 5. Bexley Community Garden 925 Ferndale Pl, 43209 8-min drive, 614.231.0041
- 6. Four Seasons City Farm 1101 Bryden Rd, 43205 3-min drive, 614.252.2237

9 Gardening/Cooking Classes

7. Local Matters 633 Parsons Ave, 43206 10-min walk, 614.263.5662

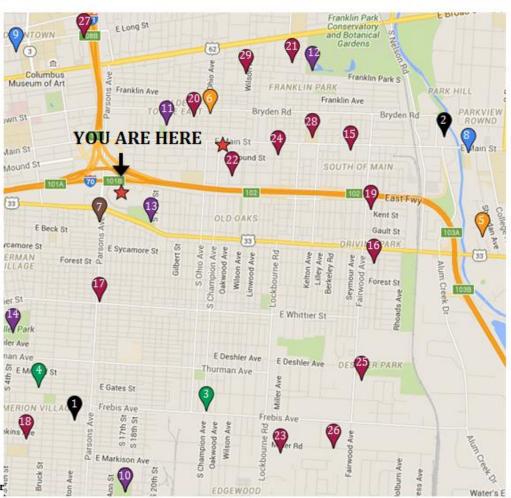
Farmers' Market

- 8. Bexley Farmers' Market 2111 E. Main St, 43209 6-min drive, 937.644.0786
- 9. The Hills Market Downtown 95 N. Grant Ave, 43215 6-min drive, 614.702.7900

Parks & Rec

- 10. Barack Community Center 580 E. Woodrow Ave, 43207 9-min drive, 614.645.3640
- 11. Blackburn Community Center 263 Carpenter St, 43205 10-min drive, 614.645.7
- 12. Franklin Park Conservatory 1777 E Broad St, 43203 8-min drive, 614.715.8000
- 13. Livingston Park 700 Children's Dr, 43205, Onsite
- 14. Schiller Park 1777 E Broad St, 43203, 8-min

Center for Healthy Weight & Nutrition **Community Resource Map**



Free Produce Market 15. Academy

1667 E. Main St, 43205 4-min drive, 614.405.8328

- 16. Bethany Baptist Church 959 Bulen Ave, 43206 5-min drive, 614.253.2190
- 17. CD4AP 946 Parsons Ave, 43206, 4-min drive, 614.445.7342
- 18. Focus Learning Academy -Southwest 190 Southwood Ave, 43207

8-min drive, 614.269.0152

- 19. GGS Ministries 726 Fairwood Ave, 43205 5-min drive, 614.569.6058
- 20. IMPACT Comm Action 700 Bryden Alley, 43205 15-min walk, 614.252.2799
- 21. Love Zion Baptist Church 1459 Madison Ave, 43205 6-min drive, 614.258.2216
- 22. Macedonia Baptist Church 492 Oakwood Ave, 43205 14-min drive, 614.252.4269
- 23. Moler Elementary 1201 Moler Rd, 43207 7-min drive, 614.365.5529
- 24. Mt. Period Youth 462 Kimball Pl, 43205 4-min drive, 614.735.9574
- 25. New Horizons Christian 1428 Fairwood Ave, 43206 7-min drive, 614.961.4362
- 26. Restoration Christian Center 1395 Moler Rd, 43207 10-min drive, 614.443.3181
- 27. St. Paul AME Church 639 E Long St, 43215 6-min drive, 614.228.4113
- 28. St. Vincent Family Center 1490 E Main St, 43205 4-min walk, 614.252.0731x1128
- 29. The Word COGIC 115 Wilson Ave, 43205

4-min drive, 614.372.1250

Contact Information



Anne Goodman, MPH anne.goodman@nationwidechildrens.org

