



CDB and Road Safety: Results & Lessons Learnt

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May 7, 2015



Road Safety Activities

- Regionally: Capacity Building & Training
- Barbados: iRAP
- Belize:
 - iRAP
 - Multi-sector Road Safety Project
 - Youth Capacity Building
- Guyana: Education and Awareness



Belize Context



Death rate 24/100,000



Death rates predicted to rise



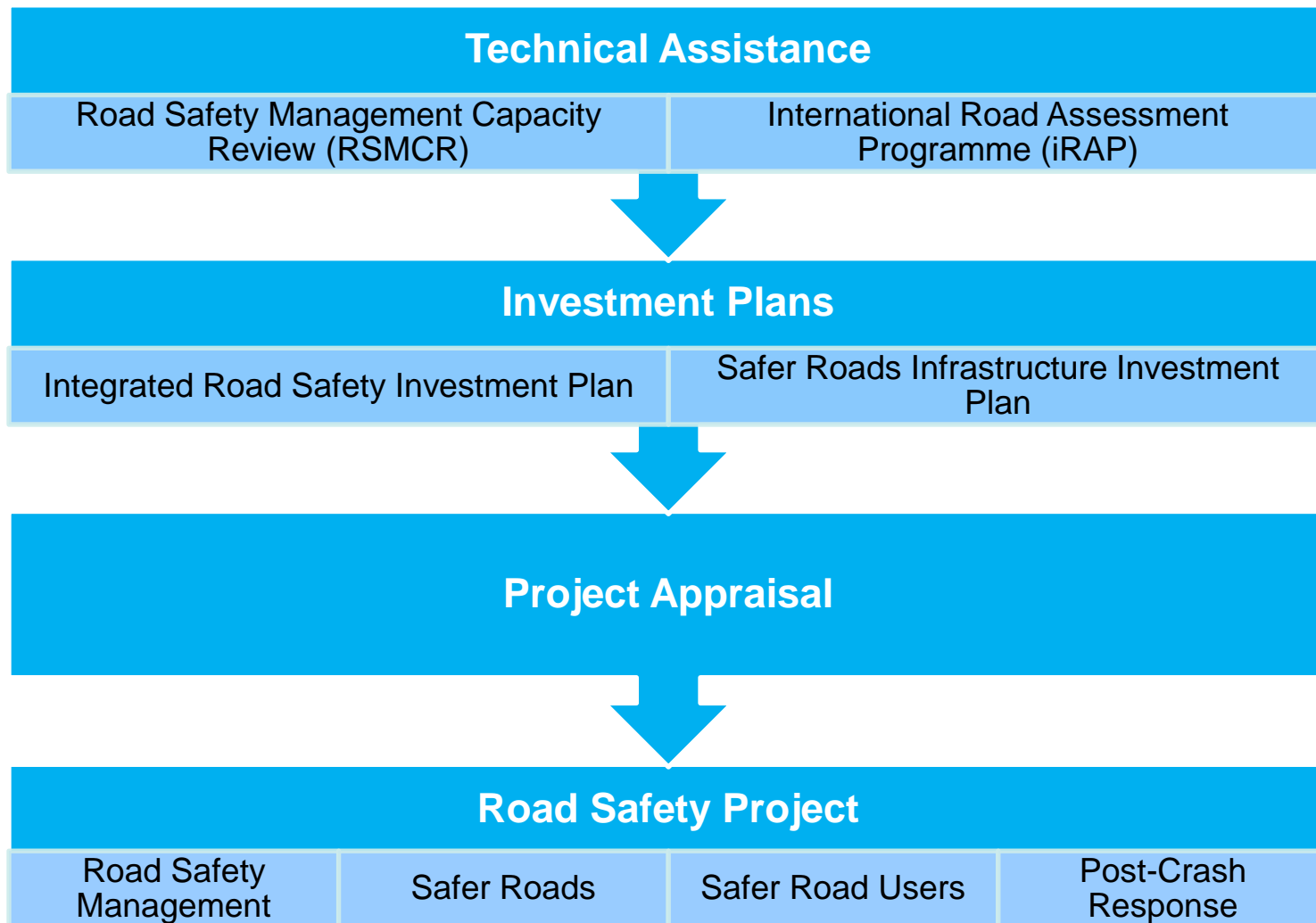
Economic impact 1.26% GDP



US\$16,000,000/year



Project Preparation





Demonstration Corridor



Star Rating	Vehicle Occupants		Motorcyclists		Bicyclists		Pedestrians	
	Length (km)	%	Length (km)	%	Length (km)	%	Length (km)	%
	0	0	0	0	0	0	1	1
	4	5	4	5	4	5	1	1
	0	0	0	0	0	0	72	94
	44	57	0	0	44	57	0	0
	29	38	73	95	29	38	0	0
N/A	0	0	0	0	0	0	3	4
TOTAL	77	100%	77	100%	77	100%	77	100%

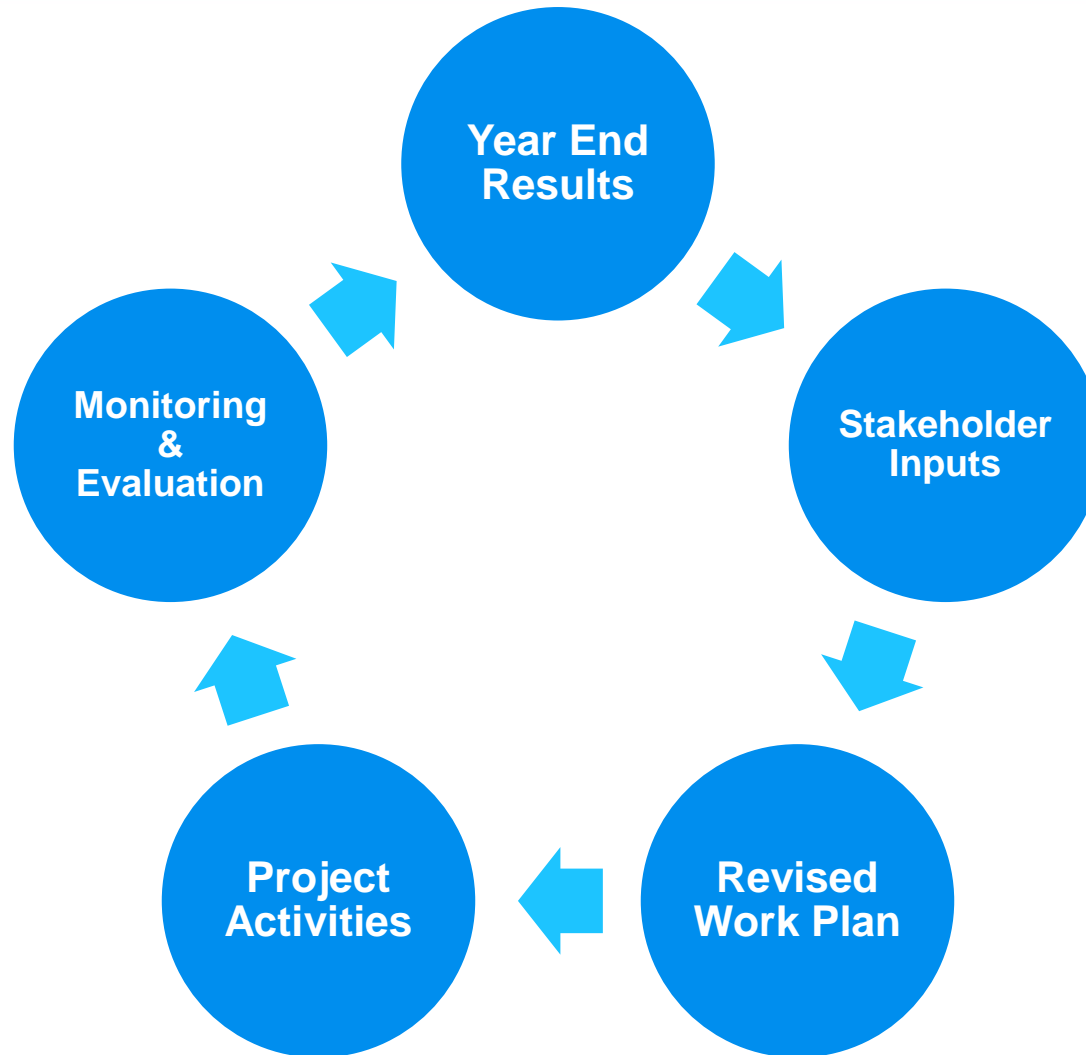


Youth Project

- Train 15 Youth Facilitators
- Facilitators train 2,000 children & youth in road safety awareness
- Train next cadre of 15 Facilitators
- Train Facilitators to be Trainers
- Repeat the cycle



Stakeholder Engagement





Results

- Death Rate ↓ from 24 to 17/100,000
- Demonstration Corridor RTF ↓ 20%
- Road Safety integrated into Primary and Secondary School Curriculum
- Awareness amongst youth & children increased
- Private Sector mobilised to support awareness campaigns



Lessons Learnt

- Guidelines for Country Road Safety Engagement
- Ring-fence financing of multi-sector interventions & demonstrate results
- Leverage financing from other investments
- Continuous private sector engagement
- Empower youth



Thank You !



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