



Columbus Game
Sponsorship Opportunities
2019

ON OUR SLEEVES™
The Movement to Transform Children's Mental Health



Presenting Sponsor - \$15,000

- “Presented by” Exclusive rights in all local media
- In event digital signage
- In event physical signage
- Present the game ball to the Harlem Globetrotters Head Coach pre-game
- 10 tickets (total) for you and your staff to attend game in person
- Concourse Activation
 - Space to set up a table to hand out approved promotional items, interact with families, set up lead generation & couponing

Captain Sponsor

- \$6,000 per game or \$10,000 for both
- Honor an NCH Patient Champion as the Honorary Captain for the Harlem Globetrotters
- Co-present the captain certificate with HG team members
- 10 tickets (total) for you and your staff to attend game in-person
- Concourse Activation
 - Space to set up a table to hand out approved promotional items, interact with families, set up lead generation & couponing

We are the Champions Sponsor

- \$6,000 per game or \$10,000 for both
- Sponsor patient champion and their family
 - Allows up to 10 patient champions and their family (10 people total) to receive a pre-game backstage Meet and Greet with a Globetrotter player
 - Allows up to 10 patient champions and their family (10 people total) the chance to perform the YMCA with the players on court
 - Gives patient champions and their families a night of fun outside of the hospital

Half-time Sponsor

- \$3,000 per game or \$5,000 for both
- Up to 10 members (10 total per game) of your group can “high-five” the Globetrotters as they take the court after half-time
- Concourse Activation
 - Space to set up a table to hand out approved promotional items, interact with families, set up lead generation & couponing

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Courtside Sponsor

- \$3,000 per game or \$5,000 for both
- Up to 10 members (total per game—20 for both) of your group (kids only) can sit on the Globetrotters bench and floor in front of the bench to watch pre-game warm-ups and introductions
- Concourse Activation
 - Space to set up a table to hand out approved promotional items, interact with families, set up lead generation & couponing

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 Benefiting
NATIONWIDE CHILDREN'S®

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