

THE CAMPAIGN FOR NATIONWIDE CHILDREN'S HOSPITAL

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Message from the Campaign Chair

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I have been intimately involved with Nationwide Children's Hospital for many years. First, in the most personal way — as a mother of a child who benefited from the superb care that Nationwide Children's provides. Later, I became involved as a donor, a board member and an advocate.

While Nationwide Children's has transformed from a local treasure into a world-renowned pediatric health care institution, our work is far from finished. Each and every day children are still afflicted by illnesses that have no cure. Given what we have accomplished

in the past, I know that Nationwide Children's is their best hope, and our efforts today are as urgently needed as they have ever been.

The *Be the Reason* campaign is focused on securing the best technology, the best people and the best programs. We are achieving era-defining breakthroughs in subjects like genomics and behavioral health. We are doing great things, but we need your help. Normal business does not result in "moonshot moments." Historic milestones are only achieved when people

work together to go over and above the norm. More than a century ago, Nationwide Children's was founded when a group of citizens came together and raised money to treat and comfort the ill. Today we must do the same.

As the largest pediatric hospital in the country and a top research facility, Nationwide Children's is uniquely positioned to lead the next era of advancement in pediatric health care. Our promise is to build upon past successes and directly address the challenges facing children today and into the future.

I am pleased to be joined in this endeavor by my campaign co-chairs, Alex Fischer and Abigail Wexner. On these pages, you will learn about others who have joined with us to make a difference in the lives of children and families. Together, we all believe in this institution, in this mission and in this campaign. We invite you to join us and help *Be the Reason* that futures are brighter.

An Saly Waye

Ann Isaly Wolfe Campaign Chair



Abigail Wexner



Alex Fischer



CAMI GOES HOME

About the Campaign

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As leaders in the pediatric health community, we will not stand idle and watch debilitating and lifethreatening conditions afflict our children and our community. With your help, we will continue to make new discoveries, continue to innovate, continue to search for cures, continue to enhance our programs, continue to recruit and retain the best, continue to enhance our facilities and continue to adapt to the changing needs in pediatric health care.

Our promise today is that with philanthropic support, we will not only achieve our aspirations but achieve them more quickly while helping more children and their families.

Together, we can impact the lives of children everywhere. Together, we can *Be the Reason* that children live happy and healthy lives.

IN PURSUIT OF THIS GOAL, WE HOPE TO RAISE FUNDS IN SUPPORT OF THE FOLLOWING:



BREAKTHROUGH AND INNOVATIVE RESEARCH



RECRUITMENT AND RETENTION OF WORLD-CLASS TALENT





STATE-OF-THE-ART FACILITIES



Made possible with a transformational gift from Nationwide, the award winning main facility built in 2012 anchors Nationwide Children's campus.

A LEADING VOICE IN PEDIATRICS



AMERICA'S LARGEST pediatric hospital, neonatal network and provider of inpatient surgeries



Once again ranked on U.S. News & World Report's Best Children's Hospital Honor Roll, moving up 4 spots to #7 in the U.S.



Patients from 50 U.S. STATES AND 50 COUNTRIES

Innovation in Precision Medicine



 \sim Steve Rasmussen, CEO, Nationwide, Chairman, Nationwide Foundation \sim

"We support Nationwide Children's Hospital because what happens there will change the future of medicine, not only for families in central Ohio but across the globe."

NATIONWIDE FOUNDATION

Since 2014, the Nationwide Foundation Pediatric Innovation Fund has contributed \$40 million to accelerate the most promising treatments and discoveries at Nationwide Children's. The Innovation Fund has supported several key research efforts into heart health, neonatology, injury prevention and genomics that will yield answers to help children all over the world.

Children like Bennett, who was born with congenital heart disease. To keep him off the heart transplant list, Bennett's parents chose a rare, risky procedure called Double Switch. Read more about his experience at NationwideChildrens.org/BeTheReason.



BENNETT THRIVES

Stories of Support

Innovation in Precision Medicine

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At Nationwide Children's, innovation drives us forward. Precision medicine is a pioneering approach to disease prevention and treatment that takes into account differences in people's genes, environments and lifestyles. And with our world-class Institute for Genomic Medicine, truly personalized and precise strategies can be delivered to the right patient, in the right way, at the right time, to make the most difference in their lives.

WHAT IS DNA?



DNA is the blueprint for life. It is made up of units called genes.



Genes are made up of pairs of nucleotides that code for all the proteins and cells that make up the human body.

AND ANALYSIS

THE NEED FOR GENE SEQUENCING

Sometimes genes can be mutated, which can cause abnormalities or disease.

G T G A C G T A G ? T G C G A C G A 3 T C 1 A C 1 G

These mutations can be found using gene sequencing and analysis.

NATIONWIDE CHILDREN'S CAPABILITIES COMPARED TO BEST OF CLASS

Nationwide Children's is eight times faster than average best of class technologies.





Average of the best of class technologies from the Broad Institute and Stanford University 72 HOURS



THE OLSEN FAMILY

Relative newcomers to the community, the Olsen family relocated to Columbus from San Francisco in 2013 when Chris co-founded Drive Capital. Gina and Chris quickly engaged with the community. Chris joined the Nationwide Children's Board of Trustees, and the family generously showed their support by donating \$1 million to the hospital. "We moved to Columbus because we thought it was the next great American city," Chris said. "Nationwide Children's is a fabulous example of the local community building expertise at a world-class level. We are honored to be part of a community doing so much for children's health."

THE FOLIGNO FAMILY

Columbus Blue Jackets player Nick Foligno and his wife, Janelle, were thrilled to welcome their first child to the family. Unfortunately, Milana was born with a congenital heart defect and required intensive treatment and surgery. Today, Milana is healthy. The family honored Nationwide Children's with a donation of \$500,000. "How can we help people who are going to be in a similar situation?," Nick asked the media. "To try and help others is something that's important to us."





· HONDA

Given Honda's commitment to mobility, it was a perfect fit for them to support the creation of the innovative Honda Center for Gait Analysis and Mobility Enhancement at Nationwide Children's. Pictured is (left) Tom Shoupe, senior vice president of Honda of America, Mfg., Inc. along with Kevin Klingele, chief of Orthopaedic Surgery at Nationwide Children's, and Ann Wolfe, campaign chair. Honda's \$1 million gift will support this high-tech facility which will eventually be the only center in the world to analyze pediatric spine motion, changing lives for patients with conditions such as cerebral palsy and spina bifida.

Behavioral Health



- David Campisi, CEO, Big Lots -

"As the leadership team at Big Lots explored behavioral health, we learned that almost every single family has been touched by that condition. It doesn't get spoken about openly, but everyone has been touched. We were determined to do something about it."

BIG LOTS FOUNDATION

The \$50 million transformational gift from Big Lots to Nationwide Children's Hospital was spearheaded by CEO David Campisi, although the leader himself credits his entire leadership team. Compelled to help change the way pediatric behavioral health is researched, treated and discussed, Campisi oversaw the actions that resulted in the tremendous act of philanthropy. Actions that will ensure kids like Sawyer can reach their full potential.

At age 2, Sawyer was diagnosed with autism spectrum disorder. Now 7, he works intensively with professionals who provide techniques to calm his occasional urges to flail his arms or cry when he's frustrated. Learn about a major accomplishment for Sawyer at **NationwideChildrens.org/BeTheReason**.



SAWYER SUCCEEDS

Behavioral Health

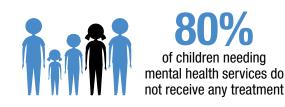
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In the five years between 2006 and 2011, hospital admittance in the United States of youth for suicide and self-harm more than doubled. This topic is not one we like to associate with children, and, as a result, behavioral health is a topic often avoided, shunned, and disregarded.

However, Nationwide Children's and donors like you are boldly stepping forward to say that the way our nation treats these children is no longer acceptable.

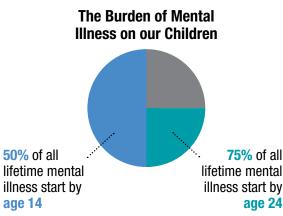
In June 2016, Nationwide Children's garnered national headlines with the announcement of our \$158 million Big Lots Behavioral Health Pavilion. Made possible by your philanthropy, this facility is the first of its kind on a pediatric campus and brings together a space for inpatient care, outpatient therapy, crisis services, research and more.

As the past five years have seen tragic increases in youth health issues, we see the next five years as ripe for change. A change of a life not lost before it's time, a life lived without affliction, a life made better. This facility has already garnered large, much-needed philanthropic support. But it could not have happened without pioneers like you lighting a path towards a bold future.





Nationwide Children's service area



Source: National Health & Nutrition Examination Survey, 2010; National Comorbidity Survey Replication-Adolescent Supplement, 2010; NIMH, Mental Illness Exacts Heavy Toll: Beginning in Youth, 2005

Stories of Support



JOSEPH CHLAPATY/ ADVANCED DRAINAGE SYSTEMS

Joseph Chlapaty, recently retired chief executive officer and current emeritus chairman of Advanced Drainage Systems (ADS), along with the company, are longtime supporters of Nationwide Children's giving \$5 million to the campaign. As a board member, Joe is well acquainted with the world class innovations in clinical care and research at the hospital. In the past, Joe and ADS have supported a number of different initiatives. With this gift, his generosity helps with important work in the behavioral health arena.

GEORGE KONTOGIANNIS

George Kontogiannis, president at Kontogiannis & Associates, has witnessed firsthand the challenges facing young people with behavioral health conditions. As a result, he firmly believes in combating stigma and treating children with behavioral health concerns no differently than children with cancer or diabetes. His \$250,000 gift was one of the first major donations to Nationwide Children's ambitious plan to create a brighter future for children.





JORDAN A. MILLER, JR.

As a Nationwide Children's board member, Jordan Miller, regional president of Fifth Third Bank, Central Ohio, has long been acquainted with the work done to help people when they need it most. Our research improves lives all over the world, while our community programming improves overall health and wellness for Ohio.





- BuckeyeThon Executive President Colin Quinn (left), Executive Vice President Abby Reger, and Executive Adviser Felix Alonso represent The Ohio State University, Columbus Community and the Dance Marathon community

> Every kid deserves a chance to be a Buckeye. Every kid deserves a chance to grow up to be part of a wonderful community.

BUCKEYETHON

The largest student run philanthropy in the state of Ohio, Buckeye Thon has raised more than \$6.1 million for the Hematology/Oncology/Bone Marrow Transplant Unit at Nationwide Children's. Launched in 2001, the endeavor is remarkable because its dedication remains unwavering, even as students graduate and move on in life. Their determination to help children who suffer from cancer – like Ivy – never ceases. Ivy isn't quite 10-years-old, but she's already dealt with a daunting illness during her young life. Diagnosed with refractory T-cell acute lymphoblastic leukemia (ALL), her search for a bone marrow donor was complicated by her mixed race family tree. Learn about her transplant and outcomes at NationwideChildrens.org/BeTheReason.



IVY WINS HER FIGHT AGAINST LEUKEMIA

Stories of Support

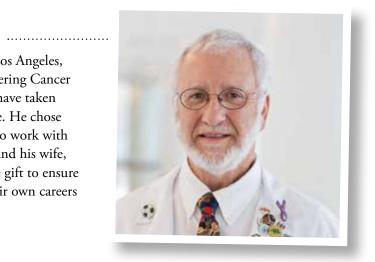


JOHN MCCONNELL, JR./ WORTHINGTON INDUSTRIES

The opportunity to shave years off the time required to create breakthroughs in pediatric cancer care was undeniable to John McConnell, chief executive officer of Worthington Industries, and his colleagues. Their generous \$5 million donation enabled Nationwide Children's to create the NEXT Consortium, a vehicle that means children everywhere can have faster access to discoveries and the most advanced blood disorder and cancer treatments possible.

JONATHAN FINLAY, MD

After stints at Children's Hospital Los Angeles, Stanford University and Sloan Kettering Cancer Center, Dr. Jonathan Finlay could have taken his world-renowned work anywhere. He chose to come to Nationwide Children's to work with the NEXT Consortium. Jonathan and his wife, Adriana, made a \$2.5 million estate gift to ensure we can help children, long after their own careers are complete.



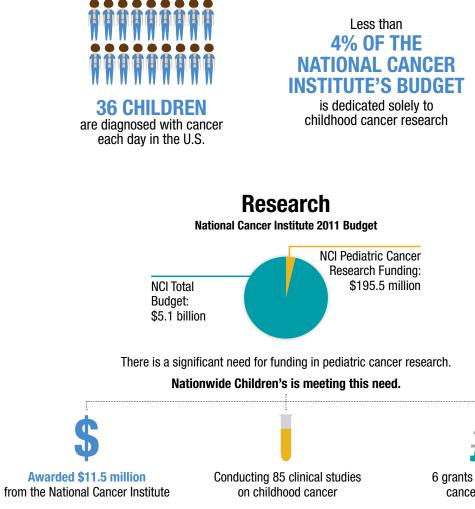
Cancer

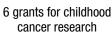
Although there have been tremendous advances in pediatric cancer over the past 20 years, survival is not consistent across all childhood cancers and current therapies are toxic with long-term impact on health and development.

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Still, pediatric cancer research receives just 4 percent of the federally-funded annual budget from the National Cancer Institute (NCI). While the cure rate for pediatric cancer may be comparatively high, the childhood cancer community still relies on support beyond this 4 percent to provide the necessary research and clinical trials for patients of the rarest cancer diagnoses.

We've come a long way with the 4 percent of funds allocated by the NCI; but we still have a long way to go to provide a cure for every child affected by pediatric cancer. Imagine what we could do with your help.





Population Health



-- Nicholas K. Akins, Chairman, President and CEO, American Electric Power -and Chairman of the AEP Foundation

"We're proud to work with Nationwide Children's Hospital to deliver this innovative school-based health care program. Together, we're working toward a stronger, healthier future for children and families in our community."

AMERICAN ELECTRIC POWER (AEP)

Nationally, at least 23.7 million children – more than one in four children – do not have regular, full access to needed health care services. By supporting school-based health services at Nationwide Children's, AEP and AEP Ohio, with a combined gift in excess of \$2.25 million make it possible to medically care for children like India.

Before Nationwide Children's school-based health services, India would have missed precious days at school to seek medical treatment. So instead of staying at home, our school health services were able to provide a doctor's appointment at school and India didn't miss a beat.



SPECIAL SUPPLEMENT

INDIA STAYS HEALTHY

Population Health

Nationwide Children's, along with our donors, recognizes that many factors impact a community's overall health. Where a family lives, their access to health care, and their educational opportunities make a difference on the health of a child. Within our community, families still face daily struggles that prevent children from accessing routine, high-quality health care. Because of a host of obstacles, at least 23.7 million children – more than one in four children – do not have regular, full access to needed health services.

To address these shortages in our own community, Nationwide Children's is dedicated to a more proactive approach, a more outward-focused strategy towards improving overall pediatric health. School-based health services is one area where this focus has proved to yield impactful results.



977 In 2016, 977 children were excluded from school due to lacking the required vaccinations



to administer vaccines on-site, dramatically reducing exclusion rates



children nationally miss an appointment each year due to a lack of transportation





HUNTINGTON NATIONAL BANK

For over 150 years, the Huntington National Bank has invested in vibrant communities. Their history of giving with Nationwide Children's is so longstanding that it actually predates the use of computerized philanthropic recordkeeping. Today, with a \$2 million gift to the campaign, Huntington is helping us offer high-value, coordinated care to a defined patient population that needs support.

JPMORGAN CHASE & CO.

The Healthy Neighborhoods Healthy Families initiative recognizes that the overall health of communities is determined by multiple factors. This broad-based initiative, targeting at-risk Columbus's South Side, focuses on five impact areas: affordable housing, education, health and wellness, safe and accessible neighborhoods and workforce development. JPMorgan Chase & Co. has generously invested \$1.5 million to support improved opportunities for families through the creation of safe, accessible, and affordable housing.



Foin Us



"Invest in Nationwide Children's and you help kids everywhere."

ALLIANCE DATA

The engine behind loyalty and marketing campaigns for thousands of consumer-facing companies worldwide, Alliance Data rapidly accelerated their philanthropy at Nationwide Children's to support a variety of causes. "I have been amazed at the impact this institution has," says President Melisa Miller. "Invest in Nationwide Children's and you help kids everywhere."

Walker should have been born in Kentucky, but cardiologists said Nationwide Children's offered the best chance. His family delivered in Columbus, and two days after he was born, Walker had open heart surgery. His second surgery was at 4 months. At age 2, he received a brand new heart at Nationwide Children's. Learn more about Walker's amazing story at NationwideChildrens.org/BeTheReason.



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WALKER CONTINUES TO FLOURISH





Learn more about our campaign and how you can help at NationwideChildrens.org/BeTheReason

