Communicating Medicine: Practicing Evidence-Based Medicine in an Online World

May 1, 2020
Nationwide Children’s Hospital
Conference Center

Register Now!
Register Now!

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Nationwide Children’s Hospital Conference Center,
520 Butterfly Gardens Drive, Columbus, OH 43215

This conference is designed to support all health care professionals with enhancing their use of social media in the care of, and response to, patient needs. Presentations and workshops will include:

- How anecdotes, biases, and echo chambers impact decision making
- Anatomy of a viral post
- Using Instagram to grow brand recognition
- How to become an interview star
- Compliance with social media standards for professionals
- Using social media to support advocacy and diversity
- Building an engaging profile

Experts will also be available for one-on-one conversations to address individual questions.

For more information and to register, visit bit.ly/SoMeNCH2020 or call (614) 355-0650.