

ONE TEAM

# INSIDE

NATIONWIDE CHILDREN'S



SPRING 2026

**Special Edition: *Your Everything Is Our Everything***



**I am grateful to you for the way you live our promise every day.”**



Team,

By now, I hope you’ve had a chance to hear about our new hospital promise, “Your Everything Is Our Everything,” and to begin thinking about what it means for you and our One Team.

In this issue of *Inside Nationwide Children’s*, you’ll take a deeper dive into what this promise looks like in action. You’ll see how it connects to our long history of caring for families, how it shows up in the work we do today and how it will continue to guide us into the future. You’ll also hear from members of our One Team about how they are already bringing this promise to life.

*Inside Nationwide Children’s* has always focused on our team, and how we pull together even in the most challenging moments. Our new promise, just like our One Team values, reflects that shared purpose. It sharpens focus on who we are and how we show up for those we serve.

I am grateful to you for the way you live our promise every day. We can say “Your Everything is Our Everything” at Nationwide Children’s with confidence because you make it true.

*Timothy C. Robinson*


Tim Robinson, CEO

## Be an Advocate

Join the conversation on any of the Nationwide Children’s social media channels:

 [Facebook.com/NationwideChildrensHospital](https://www.facebook.com/NationwideChildrensHospital)

 [Instagram.com/NationwideKids](https://www.instagram.com/NationwideKids)

 [YouTube.com/NationwideChildrens](https://www.youtube.com/NationwideChildrens)

 [NationwideChildrensHospital.Tumblr.com](https://www.nationwidechildrenshospital.tumblr.com)

 [Blog: NationwideChildrens.org/INC-700](https://www.nationwidechildrens.org/INC-700)

 [Blog: PediatricsNationwide.org](https://www.pediatricsnationwide.org)

 [Facebook.com/NationwideChildrensHospitalFoundation](https://www.facebook.com/NationwideChildrensHospitalFoundation)

[LinkedIn.com/company/nationwide-childrens-hospital](https://www.linkedin.com/company/nationwide-childrens-hospital)

*One Team Inside Nationwide Children’s Hospital* is the official employee magazine of Nationwide Children’s Hospital. This magazine publishes four times per year and is mailed directly to the homes of all Nationwide Children’s employees. The *One Team Inside Nationwide Children’s Hospital* editorial staff welcomes all comments, questions and story ideas. Please send feedback and story ideas to [EverythingMatters@NationwideChildrens.org](mailto:EverythingMatters@NationwideChildrens.org).

### SPRING 2026

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**Every moment matters during a family’s journey alongside our One Team. Parents are made to feel a part of the care team at Nationwide Children’s.**



Since our founding more than 134 years ago, Nationwide Children's has continued to grow: in size, in scope and in expertise. Today, we are reaching more families than ever before. The depth and breadth of our work have evolved and expanded.

What hasn't changed is the promise we make to every patient and family who we meet. That we will care for every child, to the best of our abilities, regardless of a family's ability to pay: That we will care for each child as we care for our own. This care and compassion is who we are. It's what we do.

Every patient. Every family. Every interaction. Every day.

Our goal is to ensure our patients, families, staff, donors and the community see us for what we are – a unique, complex, inspirational and magical place.

Our promise is what we stand for. It's a clear, powerful idea that guides everything we do. The promise shows up in how we communicate, act and engage every single day. It lives in every interaction, from the waiting room to breakthroughs and discovery.

We already live this promise. Now, we have a new way of expressing this promise.

# Your Everything Is Our Everything



**When your child is sick or hurt,  
your world stops.**

**You do everything you can to  
make them well and happy.**

**So do we.**

**We treat every child like our own,  
because what matters most to  
you matters most to us.**

Every action, every decision, every moment and every breakthrough matters completely during a family's journey alongside our One Team. From the smallest gesture of comfort to the most advanced research, we pour our hearts into everything we pursue, partnering with parents and delivering care that goes beyond medicine – addressing the whole child. Under all of this lies our commitment to better the lives of children everywhere.

We will never stop. Until every child reaches their best outcome, we will fight with everything we've got, every single day.

**Nationwide Children's. Your Everything Is Our Everything.**



## Our Promise is Our North Star



**“Y**our Everything Is Our Everything” guides what we prioritize, how we act and what we do – even when it's hard, busy or uncomfortable. It's our commitment in action.

**Our promise reminds us to see the whole child and family, take ownership and act with urgency and respect. It's our North Star for providing clarity in hard moments, advocating for patients and families, and instilling meaning in our work.**

Because what families are experiencing is everything to them, we commit to showing up with the same level of care, urgency and ownership – every single time. Together, with families as partners, we walk beside each other with compassion, courage and hope.



## Voicing Our Promise

We asked One Team members across in the organization what our promise means to them and how they live it in their everyday work.



*Your Everything Is Our Everything' captures the heart of Nationwide Children's mission. When a child or family member is in need, families want to trust not only the clinical care but every part of the experience surrounding it. This promise means that we hold that trust with the utmost responsibility, that we are committed to doing everything in our power to support each child and family, no matter the circumstance. It reflects our belief that every detail matters, every moment matters and every child's well-being is our highest priority."*

**Jassani Bailey,**  
ADMINISTRATION

*A moment when I truly felt 'Your Everything Is Our Everything' come to life was during my work in School Based Health Services. I often meet students who carry far more than what's visible on the surface, whether it's stress at home, academic pressures, or the emotional weight of having a parent deployed. Taking the time to listen, offer support and connect them with resources reminds me how deeply our mission extends beyond clinical care. In those moments, I see how our promise becomes real: every part of who they are matters, and every part of who I am—Veteran, educator and advocate—has a place in serving them."*

**Liz Nestinger,**  
SCHOOL HEALTH SERVICES



*At Nationwide Children's Hospital, every employee is dedicated to providing the highest level of care because we understand that nothing matters more to a family than the health and well-being of their child. When families trust us with their children, they are trusting us with what matters most, and we honor that responsibility in everything we do. That's the promise we make, because your everything, is our everything."*

**Noora Saqr,**  
CENTER FOR BIOPATHOLOGY

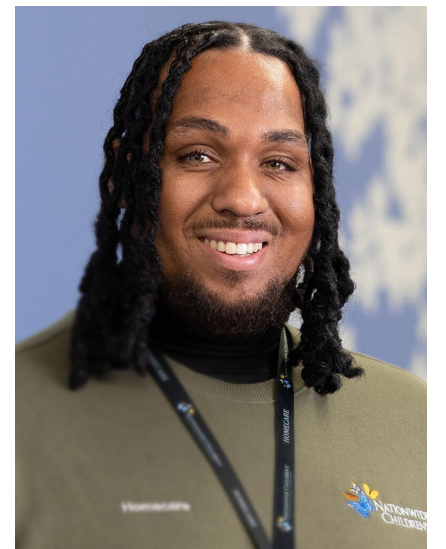


*To me, 'Your Everything Is Our Everything' means that what matters most to families becomes the center of our work. On the population health marketing team, I see this promise play out in how we help connect families to the things that shape a child's whole well-being. It's a reminder that health is shaped by so much more than clinical care, and we show up for our communities with that understanding every day. As a mom of a patient, this promise took on an entirely new meaning when my son spent the first few weeks of his life in the CTICU. In those moments, it wasn't just a phrase, it was my whole world. And it was clear he was theirs too. The team's skill, compassion and calmness gave me the peace and trust I needed as a first-time parent. I can confidently say that this promise isn't just a slogan, it's something I felt wholeheartedly."*

**Alex Jump,**  
POPULATION HEALTH MARKETING

*As the lead of our Homecare Referral team, I see our promise come to life every day. I connect with families to ensure our patients are getting their supplies and services on time, so they are not running out of the things they need/require to live a comfortable and healthy life. We push our limits and extend our hand by guaranteeing our patients will not go without their supplies and our support."*

**James Chubb,**  
HOMECARE ACCESS



*My job as a Certified Child Life Specialist grants me the privilege of working with patients and families who are facing immense challenges. Collectively, the moments when a patient and their family move from 'I'm not sure how we're going to do this' to 'We have the tools and support we need to be successful' are when I feel our promise come to life. What makes these moments possible is the strength of our multidisciplinary collaboration and our shared commitment to emotional safety. Being part of a team that communicates openly, values each discipline's perspective and centers the emotional experience of the patient allows us to anticipate needs, reduce fear and build trust. I see our promise in action when a procedural plan includes preparation, coping strategies and family education alongside medical treatment. I see it when team members pause to ensure a child feels heard, when parents are empowered with clear information and when emotional well-being is treated as essential—not secondary—to physical health. It is in these collaborative, emotionally safe spaces that families begin to feel capable, supported and hopeful."*

**Chloe Capuano,** CHILD LIFE

How are you delivering on the promise of "Your Everything Is Our Everything" in your role?  
Let us know at [EverythingMatters@NationwideChildrens.org](mailto:EverythingMatters@NationwideChildrens.org) for the chance to win new logo wear from the Gift Shop!



## A Brand That Grows with Us

We are evolving to better reflect who we have become as an organization. While our previous tagline — “When your child needs a hospital, everything matters” — is still true, Nationwide Children’s is much more than a hospital. “Your Everything Is Our Everything” expresses what families can expect from us, no matter how they interact with us. Our foundation isn’t changing, but we are refining our expression through fresh words and design elements.

We are using recognizable elements in new, intentional ways that feel timeless, innovative and warm. Connection and cohesiveness ensure the warmth and unity of our brand is felt in everything we do.

## Our brand represents how people feel about us.

It’s the emotions, trust and memories they carry with them. It’s the feeling, care and attention they receive when they trust us with their child’s health and well-being, as reflected in these testimonials from patient families:

*“From our very first consultation, the team made us feel comfortable and treated us like family. Throughout our entire time at the hospital, everyone was informative and ensured we understood exactly what was happening and had everything we needed.”*

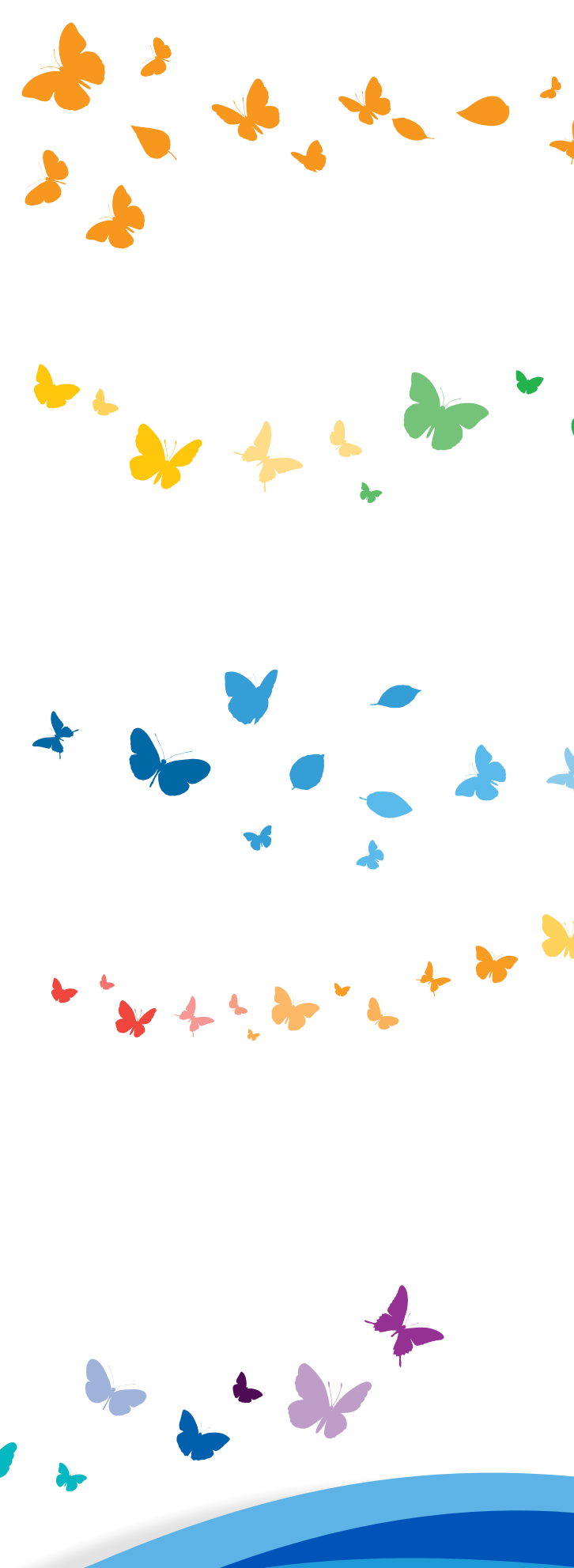
*“I always feel that there is a strong community at Nationwide [Children’s], including during this stay – I was so relieved to have so many doctors and nurses who treated us like family.”*

*“Once we came to Nationwide Children’s, everything changed. We finally felt confident she was getting the care she needed.”*

*“For the first time ever, we are hopeful that he will return to school – and maybe even start sports. Dreams that once felt impossible are now within reach.”*

*“We knew living in Columbus that we are fortunate to be right by a best-in-class children’s hospital. What we could not have imagined going into this journey is the second family we would build with the oncology and orthopedic teams.”*

*“From the very beginning, even before she was born, the doctors, nurses and staff were there to put us at ease. They gave us the strength to replace fear with optimism and to look toward the future with hope.”*

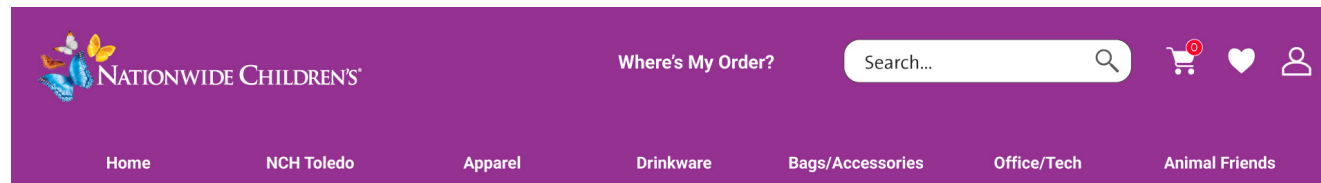


### OUR NEW LOOK

The collage displays various brand assets:
 

- Stationery:** Includes a letterhead with the tagline "Your Everything Is Our Everything", an envelope, and a folder cover.
- Backdrop:** A large blue backdrop with a field of white flowers and butterflies.
- Website:** A screenshot of the Nationwide Children's website showing navigation, a search bar, and a "Stay Connected with MyChart" section.
- Brochure:** A brochure titled "DISCOVER" with the subtitle "AN ECOSYSTEM OF INNOVATION, COLLABORATION AND EXCELLENCE IN PEDIATRIC RESEARCH".
- Powerpoint:** A slide with a blue butterfly and the text "Click to add title" and "Click to add subtitle".
- Other items:** A purple travel mug, a pink baseball cap, and a green lanyard with the Nationwide Children's logo.

Wear the new brand in style! Browse a new collection of Nationwide Children's merchandise in the Gift Shops or at [nchlogostore.com](http://nchlogostore.com).



Welcome to Nationwide Children's Brand Store

Explore Now

Styles That Fit You

Shop Apparel



Your Everything Is Our Everything

Your Everything Is Our Everything

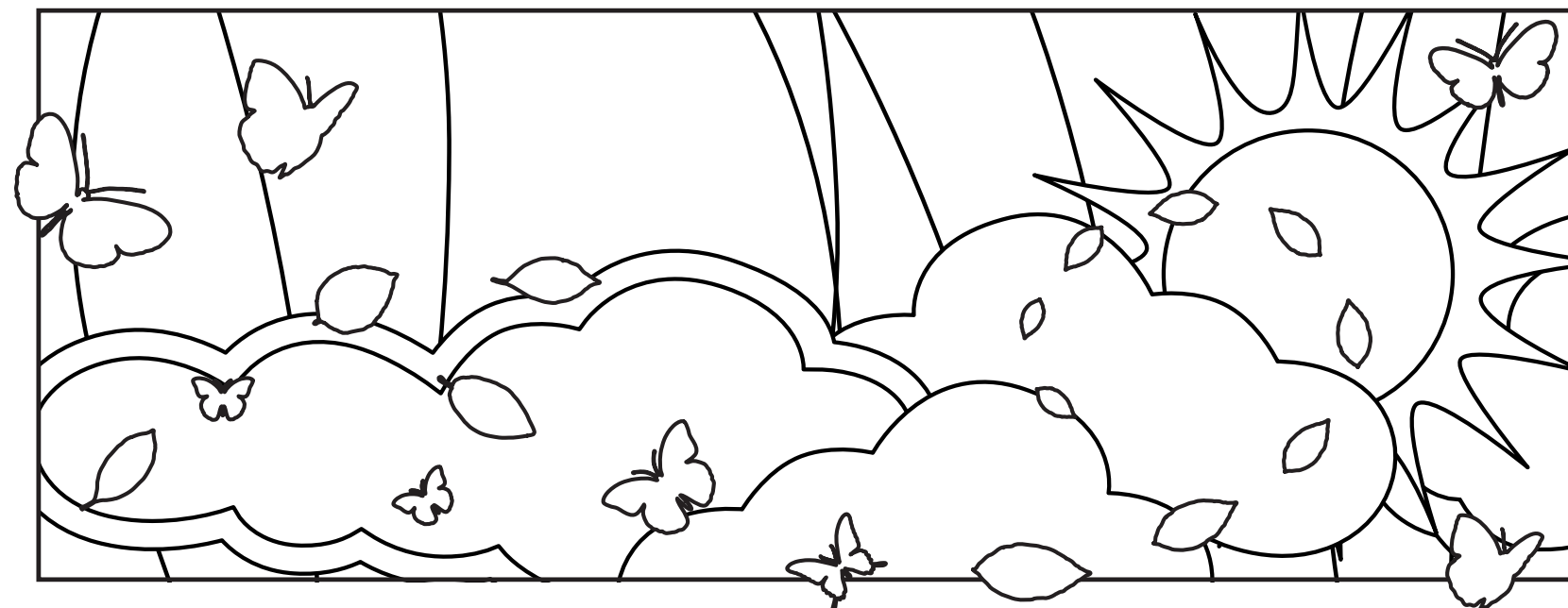
Your Everything Is Our Everything

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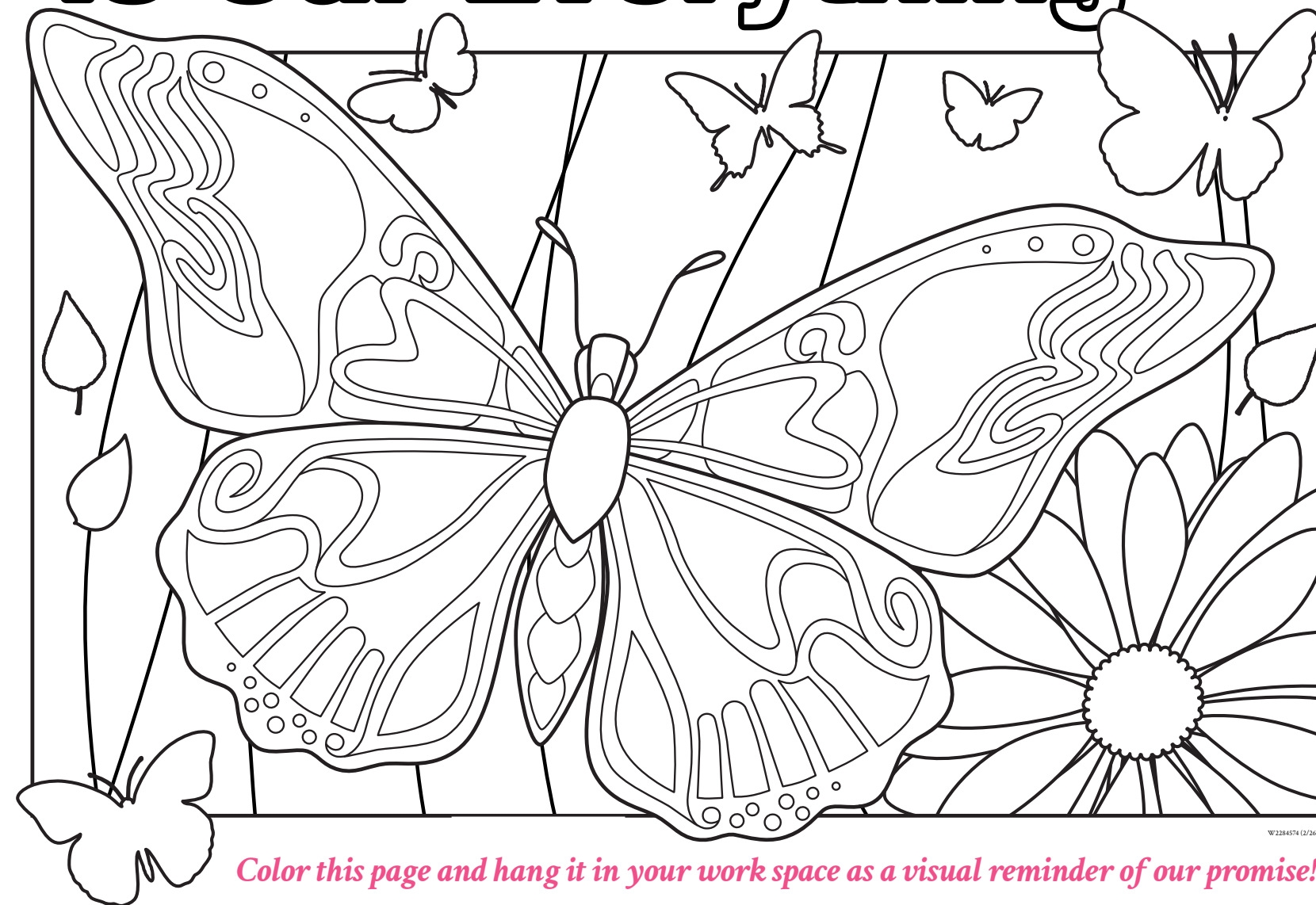


Your Everything Is Our Everything

NATIONWIDE CHILDREN'S



Your Everything Is Our Everything



Color this page and hang it in your work space as a visual reminder of our promise!

## A Promise Kept Since 1892

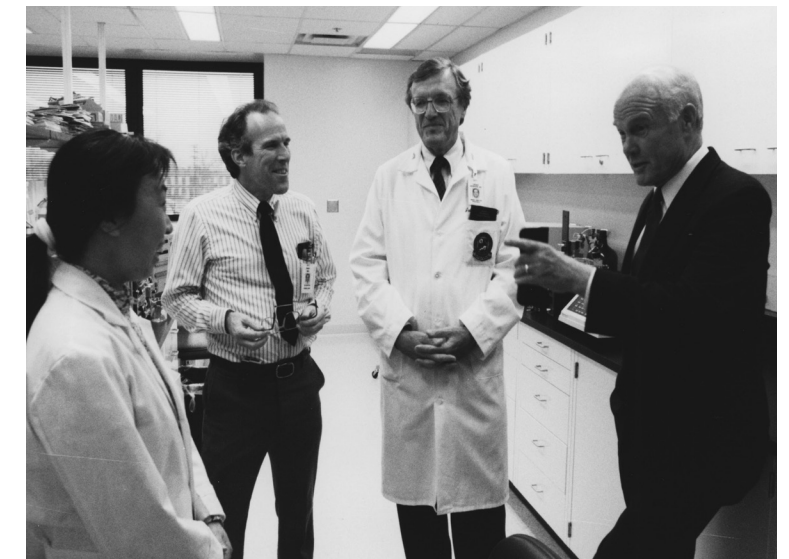
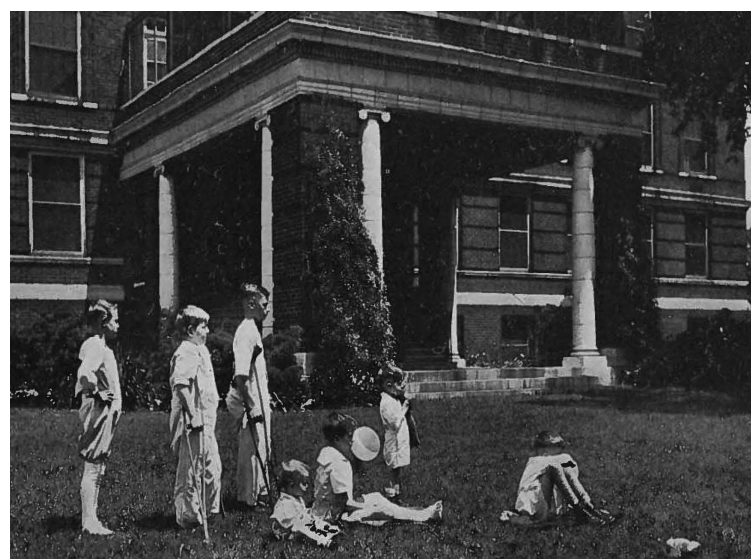
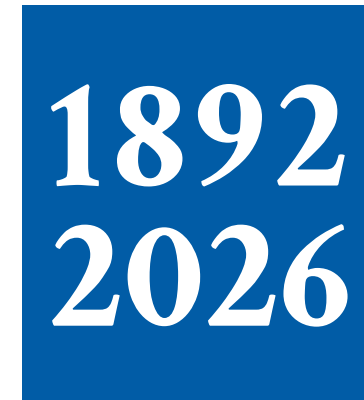
In the heart of Central Ohio, there's a place where hope and healing have thrived for more than 130 years: Nationwide Children's. Our story began in 1892. A group of women, inspired by the growth of children's hospitals in major cities across the country, held a benefit to raise funds for Columbus's first children's hospital. These women believed every child in Columbus deserved the very best health care, regardless of their ability to pay. Two years later, the Children's Hospital corporation was formed. Our founders outfitted a modest building near Franklin Park with just 15 beds. Then, in 1894, the hospital finally welcomed its first patient, Lucille Wetzel.

**But we are more than our pioneering advancements in clinical care, research and genomics. We remain focused on the ones who matter: our patients and their families."**

Two decades later, the hospital had outgrown its original building. In 1922, the cornerstone of a 75-bed building was set on a plot of land near Livingston Park. It's the same site where the hospital sits today.

For generations, the hospital continued to serve Columbus children and their families. But by the 1980s, hospital and community leaders had a new dream. What if central Ohio children could receive advanced care right here, at home? What if our hospital became a destination for patients from all over the world?

Their vision inspired an era of remarkable growth. In 1991, Nationwide Children's became a level 1 trauma center. In 1994, the hospital created Partners for Kids, which is now the largest pediatric accountable care organization. In 2002, the Heart Center opened and brought cardiothoracic surgery, interventional cardiology and pediatric cardiology together under one roof. In 2003, the hospital launched the largest expansion of a pediatric health system in American history.



Since then, Nationwide Children's has continued its transformation from a cherished community resource to an internationally recognized beacon of medical excellence and hope.

We established a freestanding pediatric research institute that develops groundbreaking treatments and is a top 10 recipient of National Institutes of Health funding. We built the largest pediatric behavioral health and research facility in the country. We have 600 beds and are expanding so we can continue to support our 1.8 million patient visits each year from all 50 states and 45 countries. We are consistently ranked as one of America's best children's hospitals by U.S. News & World Report.

We have created a national model to improve our neighborhoods' health and extend care to underserved populations. We are a teaching hospital with a unique ecosystem and profound community impact. Our team is built on mutual respect and a deep belief in health equity for all.

Our mission has endured the test of time. Whether you become a patient, bring a child to us for care or join our team, you help us carry that mission into the future. Thank you for being a part of our story.

## Celebrating 134 Years of Caring

On February 26, Nationwide Children's kicked off an artifact drive for our archive and celebrated our founding during a birthday party.

We are looking for more items for our archive! If you have old hospital memorabilia (badges, uniforms, accessories, tools, documents, etc.) that you'd like to donate to the archive collection, please reach out to [John.Joseph@NationwideChildrens.org](mailto:John.Joseph@NationwideChildrens.org).



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# NATIONWIDE CHILDREN'S®

Nationwide Children's Hospital  
700 Children's Drive  
Columbus, Ohio 43205-2696

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## Show Your Gratitude with an eCard!

**R**ecognize a team member who lives our promise, "Your Everything Is Our Everything," by sending them an eCard! Browse the new collection of cards by searching "eCards" on ANCHOR.

You are an  
important part  
of our One Team



Thank you for your  
One Team spirit



Thank you for making  
their everything  
our everything



Thank you for making every  
family feel that their child is  
*Our Everything*

