

REGISTER NOW!



2018 Pediatric Pearls Conference:

**Harnessing the Power of Social
Media to Improve Health Outcomes**

August 30, 2018



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CHILDREN'S**

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2018 Pediatric Pearls Conference: Harnessing the Power of Social Media to Improve Health Outcomes

August 30, 2018 – 8 a.m. - 4 p.m.

Nationwide Children's Hospital – Stecker Auditorium

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This conference is designed for Primary Care Pediatricians, Family Physicians, Nurse Practitioners and other health care professionals who work with children and their families.

Keynote Presentation

“Anti-Vax Social Media Attacks”

Todd Wolynn MD, MMM, IBCLC

President and CEO, Kids Plus Pediatrics

Executive Director, Breastfeeding Center of Pittsburgh, Pittsburgh, PA

Additional Topics:

- Crafting Focused Messages for a Target Audience
- Establishing and Growing a Social Media Presence
- Curating and Sharing Digital Content
- Creating Original Content with Blog Posts
- Pediatric Gynecology
- Managing Gender Dysphoria
- Tongue Tie
- Dyslexia Update

To register, visit tinyurl.com/Pearls2018 or call (614) 355-0676



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Nationwide Children's Hospital
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