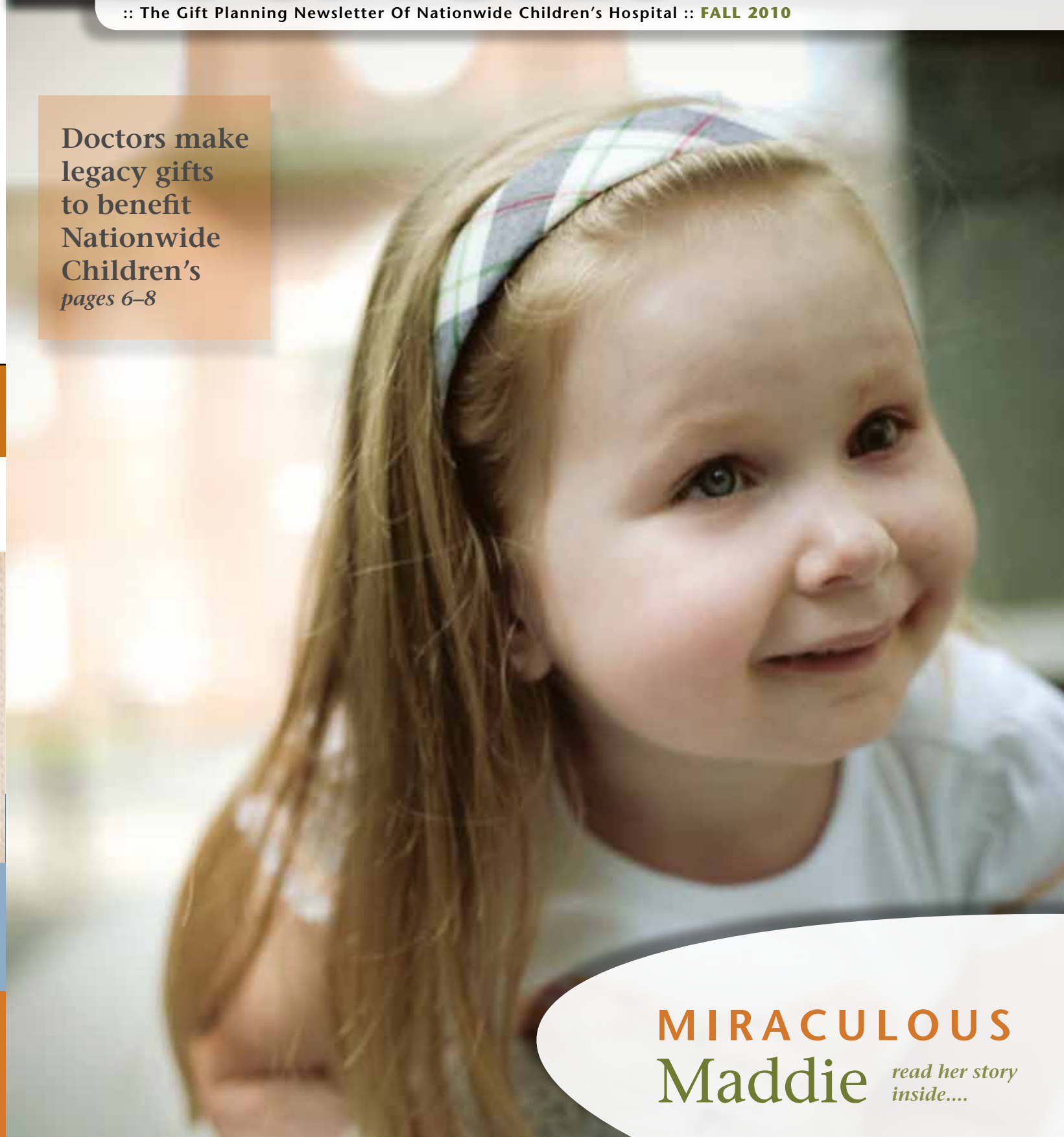
 **NATIONWIDE CHILDREN'S HOSPITAL**
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LEGACIES

:: The Gift Planning Newsletter Of Nationwide Children's Hospital :: FALL 2010

Doctors make legacy gifts to benefit Nationwide Children's pages 6-8



Financial Planners Hear Latest Advancements in Plastic Surgery



Richard E. Kirschner, MD, chief of Plastic Surgery at Nationwide Children's Hospital, speaks to financial planners and their philanthropically-minded clients. Dr. Kirschner was recruited from Children's Hospital of Philadelphia. He is a nationally recognized cleft lip and palate expert.

Construction of a six floor, 225,000 square foot, world-class research facility is underway at Nationwide Children's Hospital's downtown campus. Among the areas of research emphasis to be located in the new space slated to open in 2012 are programs related to prematurity and pediatric heart disease. Its completion will provide well needed space for one of the fastest growing research centers in the United States. More space means more research can take place to help patients like Maddie (featured on the cover).

 **NATIONWIDE CHILDREN'S HOSPITAL**



We hope you'll tell us when you have named Nationwide Children's Hospital in your will. We would very much like the opportunity to thank you for your generosity.

LEAVE A LASTING LEGACY

Please consider making a bequest to Nationwide Children's Hospital.

THE OFFICIAL BEQUEST LANGUAGE FOR NATIONWIDE CHILDREN'S HOSPITAL IS:

"I, [name] of [city, state, zip], give, devise and bequeath to Nationwide Children's Hospital Foundation [written amount or percentage of the estate or description of property] for its unrestricted use and purpose."

FOR MORE INFORMATION:

Contact Bill Economus at (614) 355-0888 or Bill.Economus@NationwideChildrens.org

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www.NationwideChildrens.org/PlannedGiving

Legacies is published exclusively for friends and benefactors of Nationwide Children's Hospital Foundation. Its purpose is to point out developments that may be helpful in your financial, estate, and charitable planning. It is not intended to be professional advice. Please consult your attorney about the applicability to your own situation of the legal principles contained herein.

MIRACULOUS Maddie *read her story inside...*

Against All Odds, Little Maddie Survives – and Thrives

Emilie Sower's second pregnancy was routine until the 20-week ultrasound revealed a rare birth defect. Emilie and her husband, Chris, knew their little girl would need surgery soon after birth. What they didn't know was this was just the tip of the iceberg. They also didn't realize that Maddie had incredible determination to survive – and thrive.

TO MAKE A GIFT TO HELP
PATIENTS LIKE MADDIE, VISIT
NationwideChildrens.org/MakeaGift.



Maddie was a very sick little girl when she was born. She received lifesaving care at Nationwide Children's Hospital, and following several major surgeries, she has grown up to be a happy, healthy little girl.

Maddie is a happy kindergardener today. She is truly a miracle child.

Doctors monitored Emilie's pregnancy closely, and Maddie was born full-term. During a routine exam soon after her birth, doctors at the birth hospital detected an abnormal heart beat in addition to the birth defect they already knew about. As a precaution, they made an important decision: Maddie was transferred to Nationwide Children's Hospital.

Doctors at Nationwide Children's discovered a dual heart condition...a hole in her heart and an extreme narrowing of her aorta. She needed open heart surgery to repair these defects.

Two days after her successful heart surgery, Maddie was still unable to keep food down. After extensive tests, doctors diagnosed Necrotizing Enterocolitis (NEC) – a condition involving severe injury and destruction of the intestines, which is fatal 50% of the time in babies. This was devastating news for Maddie's parents. If at least 20 centimeters of Maddie's small intestine could not be saved, she would not survive.

Dr. Donna Caniano performed emergency surgery and removed 75% of Maddie's small intestine. Amazingly, today Maddie has normal intestinal function.

At less than two weeks old, Maddie had already survived two major surgeries. Remember the original

birth defect that was detected in utero? Because of her heart surgery and NEC operation, correcting this defect became much more difficult. Maddie's neurosurgeon, Dr. Edward Kosnik, successfully inserted a shunt into Maddie's brain to drain the excess cerebral spinal fluid.

Incredibly, this was not the end of Maddie's saga. Doctors now turned to fight the hemangioma that developed on the left side of Maddie's face. It was an aggressive, but benign tumor that extended deep in her facial tissue. Without proper treatment, it would spread throughout Maddie's brain and spinal cord. Dr. Greg Pearson used steroids to shrink the tumor and several laser treatments corrected the bright red discoloration.

Maddie celebrated her 5th birthday this summer with a princess party. She is happy, healthy and loves her big brother. Maddie's mom said, **"Maddie is here with us because of the amazing doctors and staff at Nationwide Children's. We can't say enough about the NICU nurses, either. They provided such a loving, caring environment for our little girl. We will never forget any of them."**

Dr. Caniano, recently retired chief of Pediatric surgery at Nationwide Children's Hospital calls her patient **"Miraculous Miss Maddie."** We agree. Maddie is a miracle, thanks to the exceptional care she received at Nationwide Children's Hospital.

A GIFT IN YOUR WILL: GETTING STARTED

We hope you'll consider including a gift to Nationwide Children's Hospital in your will or living trust. Called a charitable bequest, this type of gift offers these main benefits:

- **Simplicity.** Just a few sentences in your will or trust are all that is needed. The official bequest language for Nationwide Children's Hospital is:

"I, [name], of [city, state, ZIP], give, devise and bequeath to Nationwide Children's Hospital Foundation [written amount or percentage of the estate or description of property] for its unrestricted use and purpose."
- **Flexibility.** Because you are not actually making a gift until after your lifetime, you can change your mind at any time.
- **Versatility.** You can structure the bequest to leave a specific item or amount of money, make the gift contingent on certain events, or leave a percentage of your estate to us.
- **Tax Relief.** Your estate is entitled to an estate tax charitable deduction for the gift's full value.¹

? DID YOU KNOW?
You can change your mind about your gift at any time.

HOW IT WORKS

To make a charitable bequest, you need a current will or revocable living trust.

Your gift can be made as a percentage of your estate. Or you can make a specific bequest by giving a certain amount of cash, securities or property. After your lifetime, Nationwide Children's Hospital receives your gift.

FOR MORE INFORMATION, PLEASE VISIT NATIONWIDECILDRENS.ORG/PLANNEDGIVING OR CONTACT BILL G. ECONOMUS, J.D. AT (614) 355-0888, OR VIA E-MAIL AT BILL.ECONOMUS@NATIONWIDECILDRENS.ORG.

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Charitable Bequest

Create a will or trust leaving part of your estate to family and part to Nationwide Children's Hospital.



Your Family



PUTTING YOUR FAMILY FIRST

When planning a future gift, it's sometimes difficult to determine what size donation will make sense. Emergencies happen, and you need to make sure your family is financially taken care of first. Including a bequest of a percentage of your estate ensures that your gift will remain proportionate no matter how your estate's value fluctuates over the years.

WE CAN HELP

Contact Bill G. Economus, J.D. at (614) 355-0888 or Bill.Economus@NationwideChildrens.org with any questions about naming Nationwide Children's Hospital in your will or living trust. We're happy to help, without obligation.

¹Currently federal estate taxes are repealed for any deaths that occur in the calendar year 2010. In 2011 and beyond, estate taxes are reinstated in full. Congress, however, may reinstate federal estate taxes sometime in 2010. What the final legislation will look like is unknown at this point. Check back for future updates.

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- Thomas S. and Pamela S. Stewart
- Mrs. Marlene S. Stokes
- Dr. and Mrs. Frank Stroebel
- Mr. and Mrs. Everett C. Targett
- Dr. Steven Teich and Dr. Esther Chipps
- Mrs. R. David Thomas
- Dennis and Patricia Tuttle
- Dr. Ed Ungar
- Ms. Judith Upton
- Ann and Art Vorys
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- Ms. Laura L. Williams
- Ms. Martha W. Wilson
- Bob S. and Carol J. Wood
- Ann McElroy Wright
- Helen Katherine Zolg

Nationwide Children's Doctors help secure future with Legacy Gifts



Hugh Allen, MD Grant Morrow, MD Kristina Baker, MD
 Bruce Meyer, MD Frank Stroebel, MD Marc Milkalsky, MD Steve Allen, MD
 William Shiels, DO Gary Rogers, MD Milo Hilty, MD John Barnard, MD Carlo DiLorenzo, MD Roger Friedman, MD
 John Riepenhoff, MD Michael Brady, MD Terry Davis, MD
 Steve Teich, MD Edward Kosnik, MD John Cheatham, MD

Physicians photographed in the Richard and LaDonna Solove Lobby at Nationwide Children's Hospital

Nationwide Children's Hospital is a place of healing and hope, and our incredibly gifted physicians provide unsurpassed clinical care, education and research that makes our hospital one of the best in the country.

More than 500 physicians have made gifts to Nationwide Children's Hospital through the Change Their Tomorrow capital campaign. The doctors pictured on these pages, leading physicians in their area of specialty, are Kilbourne Society members. They have all made legacy gifts that will benefit children and their families for generations to come. We introduce you to them in hopes that you are as inspired by their giving as we are.

Planned gifts ensure that, long after we are gone, our legacy continues. Examples of planned gifts include gift annuities, life insurance, charitable trusts, and remembering the hospital in your will.

If you are interested in reviewing your estate plans and looking for a way to support Nationwide Children's Hospital, please contact Bill Economus, VP of Planned Giving, at (614) 355-0888. He will be more than happy to work with you and your financial advisor to create a planned gift while benefiting the children who need it most.

Kilbourne Society Doctors not pictured:

- | | | |
|----------------------|--------------------|---------------------|
| Donna Caniano, MD | Diane LeMay, MD | Garry Rupp, MD |
| Tim Feltes, MD | Leslie Mihalov, MD | Adelaide Sauers, MD |
| Mark Galantowicz, MD | William Newton, MD | Patricia Speck, MD |