

Winter 2010

www.NationwideChildrens.org/TWIG
Together With Important Goals

Important Dates

Memorial Tournament
May 31 – June 6

Newsletter Highlights:

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A Note from Chair, Lisa Perry

Happy New Year! I hope all of you had a wonderful and relaxing holiday season and are ready to begin another new year of fundraising!

On behalf of the TWIG Executive Board and the Nationwide Children's Hospital Foundation, I would like to thank the 2009 TWIG Executive Board for another remarkable year! Thank you to Valantina McCrocklin and her committee for creating a new TWIG event, Pumpkinpalooza, which was held at Lynd Fruit Farm in October. It was a wonderful day of family fun! Thanks to Subha Lembach, 2009 Bazaar Chair, the Bazaar Committee and the TWIGs that made the Bazaar a huge success! The Lausche Building at the Ohio Expo Center was a perfect location!

Thank you for your continued commitment, dedication and hard work in making TWIG such an amazing organization. It is because of women like you that we can make a difference in the lives of the children who visit Nationwide Children's Hospital.

If you have any new project ideas, comments, and questions or are interested in joining the Executive Board, please contact me directly.

Wishing you all a very healthy and prosperous 2010!

Lisa Perry, TWIG 286
General Chair

NOTE FROM THE FOUNDATION

Spread the word! The Communications Team at Nationwide Children's Hospital can provide press releases, create email blasts to send to donors, coordinate advertisement placement and update the TWIG webpage at NationwideChildrens.org/TWIG to highlight your TWIG event or project! Submit your event information to be included in Stat-Chat and our Employee Activities and Announcements email that is sent to all Nationwide Children's staff.

2009 In Review...

- Press release created for Patient Artwork Note cards
- Note card sales included in Stat-Chat and email to all NCH staff
- Press release created for Parade of Homes Raffle
- POH raffle sales included in Stat-Chat and staff email
- Press release created for Pumpkinpalooza
- Email blast for Pumpkinpalooza sent to donors
- Pumpkinpalooza included in Stat-Chat and email to all NCH staff
- Email blast to all donors that included Holiday Cards, Greetings Program and Bazaar
- Press release created for Bazaar
- Coordination of advertisement placement for TWIG Bazaar
- Hospital gift shop coordinated sales for patient artwork note cards and holiday cards
- Regular updates completed on the TWIG webpage to include individual TWIG events & projects
- Various press releases sent to media outlets for individual TWIG groups

It's hard to believe another year has come and gone! As we start the New Year, we wanted to take a moment to remind TWIG of the ways the Foundation can offer assistance for your upcoming events, activities and projects. We sincerely appreciate your continued dedication and support of Nationwide Children's. Happy New Year!

TREASURY

THANK YOU AND GOODBYE..... First of all, let me say it has been a pleasure to serve as your TWIG Executive Board Treasurer for 2008 and 2009. It was wonderful to see first-hand just how hard our TWIG groups work to financially support Nationwide Children's Hospital through all of your individual fundraisers. One of the highlights for me in 2009 was the first annual Pumpkinpalooza held at Lynn Fruit Farm in Pataskala. Through all of the efforts and hard work of the Pumpkinpalooza Committee TWIG presented a \$10,000.00 check to the Nationwide Children's Hospital Foundation to be directed to Neonatal Intensive Care Unit (NICU)

Just remember, if you only raised \$100.00 from your fundraiser thank you and be proud of your efforts. That amount along with all of our other TWIG group donations added up to \$476,972.19 in 2007 and \$479,258.98 in 2008. As I am writing this we do not have our grand total for 2009 available for publication, but you can bet that TWIG will once again be donating an amount that you can all be proud to say you were a part of raising for Nationwide Children's Hospital. I hope the Annual Financial Report presented to attendees at our annual meetings in October 2008 and October 2009 kept you up to date on the activities of TWIG and your individual TWIG group. This report was also mailed to each TWIG Treasurer.

I would like to wish Krista Bower well as she becomes your 2010 TWIG Executive Board Treasurer. She is a member of TWIG 6 and comes from the TWIG Bazaar Committee, where she was the Treasurer for three years and did a super job. She will be a wonderful asset to the Executive Board and she will do a great job as your TWIG Treasurer. My best to you, Krista.

2009 INCOME STATEMENTS ARE DUE BY MARCH 26, 2010.....

NOW for the work stuff.....Each TWIG group must submit their 2009 Income Statement of Reconciliation to Kevin Welch at the Nationwide Children's Hospital Foundation office by March 26, 2010. Please submit the Reconciliation form, a copy of your TWIG checking account statement from January 2009 and December 2009 (the beginning and ending statements of 2009). This form and a letter will be mailed in January 2010 to each current TWIG Treasurer. Please check with your Treasurer to make sure that they have received this information and they have returned the completed information to the Foundation office as this requirement is vital to keep our organization in good standing with the IRS. If your TWIG group no longer has a checking account, please have your Treasurer return the Reconciliation form with a letter explaining your banking situation. All TWIG groups should respond to this request. Thank you for trusting me with this position for the past two years.

Kindest Regards,
Beckie Knore, TWIG 277
Executive Board Treasurer 2009

GREETING AND HOLIDAY CARDS

The 2009 Greetings program successfully raised \$5,050.00. We had six participants this year. The newly introduced child artist card created by Gracie was well received and was sold out early. If your TWIG knows of a company who may be interested in this wonderful program, please contact the TWIG Executive Board so that an early relationship may be established. We want to keep this program and are looking for ways to grow. Thank you for a wonderful 2009!

IN MEMORY

In memory of our departed chair Carrie Elizabeth Larkin-Russell. It has pleased our heavenly Father to remove from our midst, our sister, friend, and co-laborer in Christ: we, the members of Twig 110 Nationwide Children's Hospital are grateful to our Lord for the time and example he has given us through his servant Carrie Elizabeth Larkin-Russell.

Carrie served not only as our chairman for the years 2008 and 2009: she also served as chairman, vice-chairman and recording secretary from 1997-2001. Carrie was a fond encourager to Twig 110 members for more than 13 years. God has enabled Carrie to actively share her gift and serve our organization in numerous ways. She motivated our membership to continue our lifelong sponsorship in hosting the Ebony Fashion Fair, a major fundraiser that brought in thousands of dollars for Nationwide Children's Hospital.

We know that God will continue to comfort and bless her husband and children, her mother, siblings and a host of other family members and loved ones. May we continue to follow the legacy and the many lessons we have gained from this fierce warrior that God has placed in our midst.

Respectfully submitted,
Paula Coleman, acting chair
Jacqueline Ralls, recording secretary

MEMBERSHIP

It's that time of year again! Please don't forget to renew your membership. If you have misplaced your membership form, you may visit www.NationwideChildrens.org/TWIG and complete the form online or print the form and mail it to the Foundation.

We are also looking for new members! Try contacting former members, new neighbors, co-workers, daughters, nieces, etc. We need to grow! If you have any questions, please feel free to contact me via phone or email.

Pam Channel, TWIG 286
Vice Chair Membership

MEMORIAL TOURNAMENT

2010 will be the 35th year for the Memorial Tournament! Many memories have been made over the years and many more waiting to be shared.

I would like each of you to consider volunteering at this year's tournament. The proceeds go to such a worthy cause – the NICU at Nationwide Children's Hospital.

The Memorial Tournament will take place from May 31st to June 6th. There are several volunteer opportunities such as concessions, courtesy cars, Bears for Children's, sandwich factory and leader boards. You can visit the official website www.thememorialtournament.com for complete information about each volunteer area.

Registration will be available on the site starting in late January.

Kim Rantala, TWIG 276
Memorial Tournament

GIFT WRAP

Thank you all for your patience while we tried to work out gift wrapping for 2009. The company we have volunteered for the past few years closed its catalog division and I was unable to make contact with any other companies in time for this year. I tried all the local catalog companies but voice messages and e-mails went unreturned. Then I tried malls but the board voted it was too much work for very little profit. I also tried Barnes & Noble, but the prime dates were already taken and it was too little time to publicize a book fair (percentage of sales with coupon).

It is our hope to bring gift wrap back for 2010. If you have any contacts for gift wrap opportunities, please contact a board member.

Trish Butcher, TWIG 161
Gift Wrap Chair 2009

WAC

Women's Auxiliary Council: What is WAC?

The Women's Auxiliary Council ("WAC") of Nationwide Children's Hospital supports the work of the women's auxiliaries of Nationwide Children's Hospital and the Nationwide Children's Hospital Foundation through advocacy, coordination of member auxiliary activities, public awareness, technical assistance, and training. The member auxiliaries are Kinder Key, Pleasure Guild, Women's Board, and TWIG. The WAC Board of Trustees is comprised of five active members of each member auxiliary. In addition, the WAC Board of Trustees includes the Memorial Tournament Chair and Chair Elect, as representatives from the Memorial Tournament—an all-Auxilian project.

The WAC Board of Trustees meets on the third Tuesday of each month. All auxiliary members are invited to attend WAC meetings, which provide a great source of training, information about research and developments at the Hospital, as well as a good way to brainstorm issues all auxiliaries are facing or to collaborate on shared projects.

Subha Lembach, TWIG 219
WAC Advisor

PUMPKINPALOOZA

Pumpkinpalooza proved itself worthy by being an event where families truly had some old fashioned fun. Whether running through the corn maze, picking pumpkins, or tasting the array of fall foods, good times were had by all attendees.

I am still amazed as to what can be accomplished when the goal is For Every Child, For Every Reason. My sincere heartfelt thank you to the small group of women who graciously served on the first ever Pumpkinpalooza Committee, as well as all the volunteers who braved the chilly fall day with a smile.

Overall, including the in kind donations, over \$30,000.00 was raised. A check was presented in the amount of \$10,000.00 to the NICU. This feat could not have been accomplished without the support of our sponsors; Lynd Fruit Farm, Brookside Maze Adventures, Central Ohio Provisions, Wal-Mart and Pepsi to name a few. Thank you for your continued support and we look forward to the 2nd Annual Pumpkinpalooza 2010. If your TWIG is interested in participating, please contact a member of the TWIG Executive Board.

Valentina McCrocklin, TWIG 142
Vice Chair Projects 2009

2010 Executive Board Roster

<i>Elected Offices</i>				
General Chair	Lisa Perry	286	614.561.3390	liseewan@columbus.rr.com
Chair-Elect	Terri Heaphy	153	614.793.2278	ttheaphy@sbcglobal.net
Treasurer	Krista Bower	6	614-876-2962	dkmorelli@hotmail.com
Vice Chair Committees	Deb McCloy	165	614-864-1996	deedelo@aol.com
Vice Chair Marketing	Subha Lembach	219	614.743.0104	Slembach@msn.com
Vice Chair Membership	Pam Channel	286	614.529.9799	channelp@aol.com
Vice Chair Projects	Savonna Perroud	281	937-642-4435	savonna.perroud@talx.com
Advisor	Linda Kennedy	165	740.967.0660	Harlin5793@embarqmail.com
<i>Appointed Offices</i>				
Bazaar Chair	Debbie Tykodi	277	614-855-9621	debbie618@aol.com
Memorial Tournament	Kim Rantala	276	614.932.9345	Krantala@columbus.rr.com
Greetings from Children's				
Holiday Cards	Shana Madry	110	614.439.0067	miigirls02va@aol.com
Newsletter Coordinator	Missey Truitt	SW5	614.834.8176	missey74@msn.com
Note Cards				
Cook Books				
Parade of Homes	Linda Honaker	277	614-855-9149	LBHonaker@aim.com
Secretary	Lenada Backus	271	614-491-7419	LBbackus@wowway.com
Annual Meeting	Laural Mineard	283	614.889.5541	lmineard@hotmail.com
Children's Hospital	Cindy Creedon		614.355.0819	Cynthia.Creedon@nationwidechildrens.org
Children's Hospital	Katelyn Burkholder		614.355.0822	Katelyn.Burkholder@nationwidechildrens.org

TWIG BAZAAR 2009

TWIG Bazaar Another Huge Success!
TWIG Bazaar 2009 was held on November 15 at the Ohio Expo Center. With several thousand attendees purchasing handcrafted gift items from the 40 TWIGs, Bazaar was another marketing and fundraising success for TWIG.

The Bazaar Committee would like to thank all of the hundreds of TWIG members who made Bazaar possible with their dedication of time and talents. On behalf of TWIG Executive Board, a huge thank you to the Bazaar Committee:

Subha Lembach, Bazaar Chair
Carol Anderson
Lenada Backus
Sue Beman
Sue Bishop
Patti Calvert
Bonnie Evans
Linda Honaker
Julie Holly
Linda Kennedy
Bert Magers
Laural Mineard
Savonna Perroud
Pattie Reisz

Subha Lembach, TWIG 219
Bazaar Chair 2009



Presidential Service Awards

Nationwide Children's Hospital Foundation has a long proud history of volunteer service through the Women's Auxiliary Council—TWIG, Kinder Key, Pleasure Guild, and the Women's Board of Nationwide Children's Hospital. In recognition of these outstanding achievements, the Women's Auxiliary Council is proud to announce the availability of the **PRESIDENT'S VOLUNTEER SERVICE AWARD**, a prestigious national honor offered in recognition of volunteer commitment. Established in 2003, this AWARD is given by the President of the United States and honors individuals who have demonstrated a sustained commitment to volunteer service over the course of 12 months.

This Award is an important honor that recognizes your valuable contribution to Nationwide Children's Hospital. The Women's Auxiliary Council will identify eligible recipients, verify their service hours, and distribute the AWARD to outstanding volunteers.

To start recording your hours, please visit www.presidentialserviceawards.gov and follow these steps:

1. On the homepage, select the button labeled "Track Your Hours."
2. Complete the form marked "What is a Record of Service?"
3. Select the Profile Tab.
4. In the "Your Account Information" section, please indicate **WLT-28346** as "Your Record of Service Key."
5. Begin recording your hours, including the number of hours worked and the activity you were engaged in, i.e., planning time spent as TWIG Bazaar Chair, staffing Memorial Tournament, etc. Please be specific.

The only requirement is that the hours be completed within 12 months; recipients can qualify for a new AWARD each year. There are three levels of the award varying by hours of service completed between June 1st and May 31st:

- Volunteers completing 500 or more hours will receive a Gold Award.
- Volunteers completing 250 to 499 hours will receive a Silver Award.
- Volunteers completing 100 to 249 hours will receive a Bronze Award.

For more information regarding the Presidential Service Awards, please contact me at 614-743-0104 or slembach@msn.com.

Subha Lembach, WAC Advisor

Upcoming Nationwide Children's Hospital Events

Rock 'N Bowl February 6 8:00 a.m. Columbus Square Bowling Palace

Dust off your bowling shoes and join the Development Board of Nationwide Children's Hospital on Saturday, February 6, at the Columbus Square Bowling Palace. Gather a team of five and raise funds to support child abuse treatment and prevention programs at the [Center for Child and Family Advocacy](#) at Nationwide Children's Hospital. Let's have a ball and celebrate teams that raise \$500 or more during TWO HOURS of bowling fun. [More information](#)



Interested in forming a team or learning more about sponsorship opportunities? Contact [Cindy Creedon](#), Nationwide Children's Hospital Foundation at (614) 355-0888.



**13th Annual Celebration of Wine, Food and Dining With the Stars –
February 22 6:30 p.m. Spagio**

SPAGIO and Spagio Cellars announces its 13th Annual "A Celebration of Wine, Food and Dining with the Stars" to benefit the Hospice and Palliative Care Program at Nationwide Children's Hospital through Pleasure Guild. Attendees stroll throughout the SPAGIO kitchen with the opportunity to stop at over 12 chefs' stations and try foods prepared by world-renowned chefs from around the country. Guests will sample wines from premiere vineyards, taste award-winning cuisine and enjoy entertainment, as well as a silent auction and raffle. For additional information, please contact [Katelyn Burkholder](#) at (614) 355-0810.

The Music Man March 12 through March 14 2:00 p.m. and 7:00 p.m. Palace Theatre

Pleasure Guild presents Meredith Wilson's - The Music Man. Performances are scheduled for March 12, 13 and 14, 2010, at the Palace Theatre. This musical tells the story of traveling salesman, Harold Hill, and his visit to a small Iowa town in 1912 where he meets and falls in love with the willful, spinster librarian, Marian Paroo. With his fast-talking style, "Professor" Harold Hill convinces the town that unless they adopt his revolutionary music program, the youngsters of River City will be forever doomed. He gets the parents to buy instruments and expensive uniforms in order to form the River City Boys Band. Chaos ensues as Hill's credentials are questioned and he is called upon to prove himself to the citizens of River City. Tickets are available for purchase at www.ticketmaster.com.



Evening of Hope April 10 7:00 p.m. Bon Vie Bistro & Wine Bar at Easton Town Center

Evening of HopeThis annual cocktail celebration features the best of Bon Vie, outstanding musical talent, and tons of fun for all guests. Since its inception, "Evening of Hope" has raised more than two million dollars proving that our community believes in the hope for a better, safer tomorrow - a tomorrow free of family violence. For more information, please contact [Rachel Heine](#) at (614) 355-0810.