

September 30, 2007

Dear Neighbor,

We're Shaping Our Proposed 2012 Vision for Children's Hospital – with your help.

Over the summer we asked you for feedback on our proposed 2012 Vision for Nationwide Children's Hospital. We held public meetings, visited nearby civic associations and commissions, conducted focus groups and met with community leaders from neighborhoods that signed our Good Neighbor Agreement.

In fact, you are receiving this letter because you live in a neighborhood that signed our Good Neighbor Agreement.

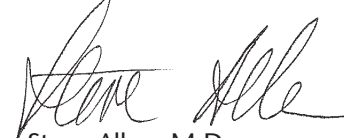
We collected many good ideas that have been forwarded to our facilities team, because it is important for us to grow in a way that is true to our commitment to being a good neighbor. The facilities team will look at these ideas and incorporate them, where possible, into the new hospital campus.

One of the residents who attended our public meetings asked if we could develop a communication program surrounding our construction. We intend to do that. We also promise to send you information on a regular basis on Vision 2012 as our plans develop.

The following pages outline just a few of the most frequently mentioned suggestions made during these outreach meetings, and update you on our projects.

Let's keep the lines of communication open. We know our vision for the future will be stronger with your input and participation.

Sincerely,



Steve Allen, M.D.
Nationwide Children's Hospital

West Campus Development

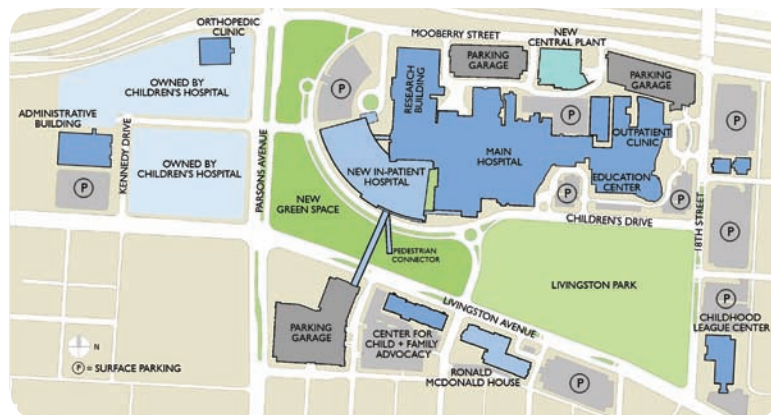
Nationwide Children's owns land to the west of Parsons Avenue, which it will use for administration offices, research and parking. How should it connect with the main campus and blend with the nearby neighborhood?

We asked what community characteristics are important to plan for on the west campus? Here is what we heard.

- Make retail, offices, multi-uses available for residents, staff, visitors and ensure this area blends with the neighborhood character, and invites people further down Parsons Avenue
- Increase green areas, emphasize safety and lighting
- Use same design as other buildings
- Create serene and comfortable atmosphere/environment not a busy industrial complex design
- Add a hotel
- Have a community-involved selection of public art. See Columbus State/Grant Corridor
- Pursue access from West Campus to Livingston. Barricades and closed roads prevent access to Livingston
- Study/incorporate the character of the neighborhood before the original I-70 was built

Update: Nationwide Children's will continue to get community feedback as it plans its West Campus.

Proposed Campus Concept – 2012



www.nationwidechildrens.org

If you want to see the public meeting presentation and a full list of comments, visit www.nationwidechildrens.org (click on *About Us*, view community relations page – current news). You'll find the comments in the meeting minutes.

**Tell us how we're doing.
Give us your feedback on our plans.**

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📄 Nationwide Children's Vision 2012
Community Relations
700 Children's Drive
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Residential Properties

Since Nationwide Children's is a residential property owner of 61 housing units, we asked the community what it means to be a good neighbor. Here's what they said.

- Develop a local/minority contractor program to work on projects
- Improve exterior, interior and landscaping of units
- If a property is boarded up, secure it safely in accordance with building codes
- Work with the historic preservation office on home improvements
- Fund block watch programs and help maintain recycling bins

Update: To date, we have hired a new property manager and are investing \$500,000 in improvements to our residential units. A complete renovation of four units is underway. These will be completed by the end of the year. Nationwide Children's has launched a program to hire local contractors, several are already under contract. While a total of 57 properties will be improved, an additional four are being evaluated – one was burnt in a fire – to determine further disposition.



Traffic Circulation and Pedestrian Walkways

Livingston and Parsons Avenues continue to be major thoroughfares with traffic and pedestrian safety a big concern for residents. Children's Drive needs to be rebuilt because of the location of the new hospital and the additional green space.

We asked the community how to upgrade Livingston Avenue to improve safety, traffic flow and walkability. Here's what we heard.

- Employees should not park in residential parking spaces on 17th and 18th streets
- New parking lots north of I-70 along 18th should be beautified
- It's a good idea to put in a bridge from the parking lot to the hospital, more pedestrian-friendly
- Anything that can be done to minimize traffic problems is important especially given the large increases in patients and employees that Nationwide Children's is projecting
- Consider a median – trees/flowers/etc
- Wide sidewalks to allow for parents with strollers and children
- Add turn lanes at intersections
- Lighting is important

Update: Nationwide Children's will pay to rebuild Children's Drive, a city street, so that it can handle increased patient and emergency traffic. To do that, Nationwide Children's is requesting right of ways from the City. When rebuilt, Children's Drive will continue to be open to the public as it always has been.

Update: Nationwide Children's is adding 85 new parking spaces to its lot on Fulton and 18th. This should help reduce on street parking. The parking lot will be nicely landscaped and well lit when completed.

Update: Engineering studies need to be completed for Livingston Avenue to best determine how to meet the changes in traffic circulation resulting from highway expansion and hospital growth. The City of Columbus will be responsible for the final traffic plan. Adding a turn lane to Livingston Avenue could have an impact on Livingston Park, which will need to be examined in the studies.



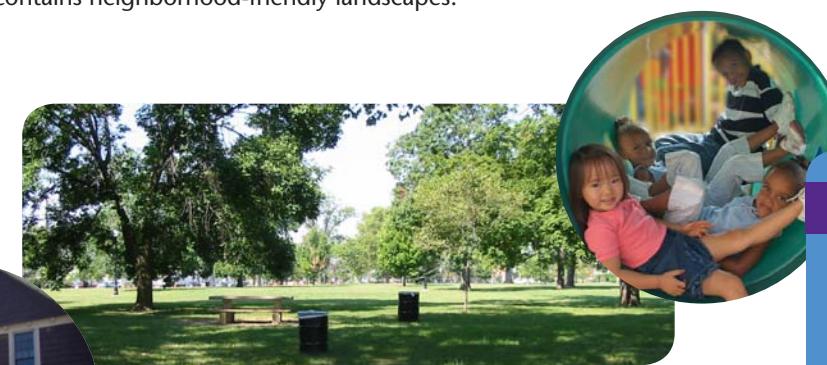
More Green Space

The new campus has room for six acres of green space, but what should that new parkland look like and how should it relate to Livingston Park?

We asked the community if the new green space should be open to public use and what it should look like. Here's what they said.

- Nearly everyone liked the idea of opening up the space for the community
- More walking trails, park benches shaded by trees, waterfall, bird feeders
- Swing sets, teeter totters – outside play objects
- Plants that attract butterflies, rabbits and squirrels
- Health fairs and free events for youth and parents
- Make it a seamless extension of Livingston Park
- Make the new space dog-friendly

Update: More community input is needed to design the new front lawn of the hospital. Nationwide Children's plans to collaborate with City Recreation and Parks and our neighbors to make sure the new green space is integrated with Livingston Park and contains neighborhood-friendly landscapes.



Did you know?

Nationwide Children's was ranked 12th on U.S. News & World Report on America's Best Children's Hospitals – 2007.

Parsons Avenue Gateway

The State of Ohio will rebuild the Interchange at I-70 and Parsons Avenue as part of the re-engineering of the I-70/71 split, making it one of two major access points for downtown. This sets the stage for Parsons Avenue to become a major gateway to the South Side of Columbus, Downtown and the hospital.

We asked the community what the Parsons Avenue Gateway should look like. Here's what we heard.

- The gateway elements should fit within with the historic character of Schumacher Place. Modern gateway components do not fit with the look of the neighborhood.
- Increased traffic should present opportunity for commercial development
- Relate gateway elements to historic feel of neighborhoods – wrought iron, brick materials
- Incorporate steel/metal – recognize/honor blue collar and steel industries in area
- Make sure Parson's redevelopment and gateway consideration goes further south of Livingston and connects to South Side
- Gateway elements can be imaginative like Dayton's flyover sculpture. It doesn't have to be trees and could be a sculpture.
- Put planters on top of columns
- Add trees, lighting, security
- Consider statues, lighting, seasonal interest and color
- Banners are nice but should not be focal point. Need something substantial.
- Having a gateway over I-70-71 will encourage business partnerships and will make the hospital campus more recognizable, like the Easton bridge over I-270.

Update: Engineering studies will need to be done on Parsons Avenue, a city-street, to determine how best to design for the increased traffic. Nationwide Children's intends to work with local neighborhoods, the Ohio Department of Transportation and the City of Columbus to make Parsons Avenue an attractive gateway.

Vision 2012

