



Midwest
Injury
Prevention
Alliance

Executive Summary

Collaborating for the Future



2011 Summit

May 23-24, 2011

The Research Institute
at Nationwide Children's Hospital
Columbus, Ohio

Hosted by

Center for Injury Research and Policy



INTRODUCTION

The Midwest Injury Prevention Alliance (MIPA) is an organization of injury professionals from states in Federal Health and Human Services Region V (Illinois, Indiana, Minnesota, Michigan, Ohio, and Wisconsin) that works collaboratively to reduce unintentional and intentional injury-related death and disability.

On May 24-25, 2011, MIPA held its first Summit in Columbus, Ohio. The Center for Injury Research and Policy hosted this Summit at The Research Institute at Nationwide Children’s Hospital, which is affiliated with The Ohio State University. The theme of the 2011 Summit was “Collaborating for the Future.” It focused on how our region can work together to create effective injury and violence prevention programs in a mutually beneficial collaboration.

This Summit invited injury and violence prevention professionals together for the advancement of research, practice, and policy throughout the region. Other Summit goals were to identify common themes, barriers, challenges, and successes in order to facilitate program infrastructure development and improvement at the regional level.

Nearly 60 leaders from the injury and violence prevention fields attended the 2011 MIPA Summit, plus representatives from the National Center for Injury Prevention and Control, Human Resources and Services Administration, US Consumer Product Safety Commission, National Highway Traffic Safety Administration, and Safe States Alliance. Each state from the Federal Region 5 was represented. Delegates from the Southeastern Regional Injury Control Network and the Northeast Injury Prevention Network also attended and served as resources on the development and sustainability of successful regional injury prevention networks.

During the Summit, relationships were developed and strengthened, proposals for methods of collaboration were discussed, and the support of national agencies was offered. Informative presentations and lively panel discussions led to productive discussions on the future of MIPA, as well as an outline for next steps and future activities.



Information was collected from participants both during and after the Summit regarding levels of satisfaction with the event, thoughts on MIPA as an organization, and plans for the future. Feedback was obtained via notes taken during the Summit and breakout sessions, collected individual worksheets, and a post-Summit online survey. Ann Gallagher, of Gallagher Consulting Group, served as session moderator during the portion of the Summit from which the group notes and worksheets were collected. Data from the post-Summit online survey was collected via Survey Monkey's Analytics tools. This executive summary recaps the key findings from these data collection and analysis efforts.



MIPA: GETTING STARTED

On Day II of the Summit, participants were led in a group discussion by session moderator, Ann Gallagher. To start the session, participants individually completed worksheets to serve as a method of feedback on MIPA. Worksheets were collected before beginning the group discussion. Below is a summary of common themes found in the worksheets.

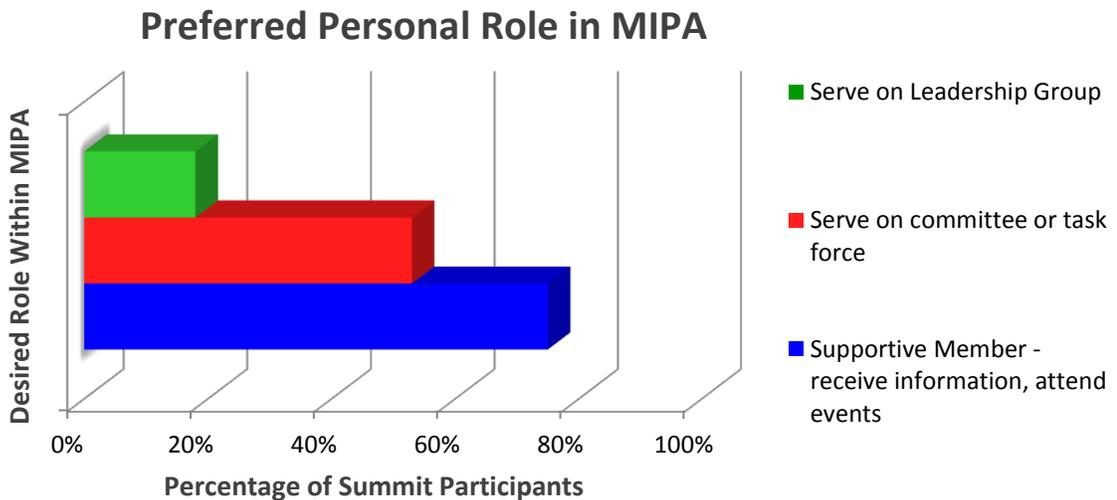
Potential Benefits of MIPA Involvement

Please list the potential benefits of being involved with MIPA.

1. Greater impact on injury / violence prevention
 - Large community voice
 - Political safety
2. Ability to connect and network with regional colleagues
3. Collaboration
4. Shared data, resources, and ideas
 - Exchange best practices
 - Unique to the region
5. Learning from others
 - Access to expertise and support
6. CDC Center funding

Personal Roles in MIPA

What role would you like to have in MIPA?



Objectives and Functions

The following lists potential objectives and functions of MIPA. Please rank the value of each of these functions (1 being the most valuable and 7 being the least valuable). Please use each number only once.

| Potential Objective & Function of MIPA | Average Ranking of Objective Value |
|---|------------------------------------|
| Compile and share state and regional injury data for use in programming planning, evaluation and policy development | 3.02 |
| Develop strategies to promote injury prevention as a critical public health issue | 3.05 |
| Identify and work together on injury prevention issues affecting Region 5 | 3.43 |
| Share information and collaborate on funding opportunities for injury prevention | 3.77 |
| Provide networking opportunities among members | 3.91 |
| Conduct annual summit for MIPA members | 5.30 |
| Provide training opportunities on injury prevention and related issues | 5.52 |

Focus Areas

Please identify topics / areas of work that you feel MIPA should focus on during its start-up phase.

- Looking at regional injury data vs. resources to select priority topic
- Identifying commonalities, differences, strengths, and weakness of MIPA states
- Forming strong support network between MIPA states
- Develop a clear mission, purpose, and infrastructure for MIPA
- Group funding & sustainability
- Traumatic brain injury
- Prescription drug overdose prevention
- Motor vehicle and child passenger safety

Opportunities for Collaboration

What are the best opportunities for collaboration among MIPA members?

- Share information, best practices, and data
 - Creating a unified, louder voice for VIPP
- Annual meeting / Summit
- Education & training
- Networking opportunities
- Policy strategies
- Phone / web conferencing
- List serve
- Social media



Who's Missing?

Please list any individuals or organizations not represented at the Summit which should be involved with MIPA.

- American Academy of Pediatrics
- Aging / gerontological agencies
- Brain Injury Associations
- Business / insurance
- EMS
- Faith-based representatives
- Legislators / policy makers
- City / county health departments
- Mental health professionals
- Media
- Additional Poison Control Centers
- Additional Safe Kids representatives
- Schools
- Additional violence prevention organizations

Increasing Partner Involvement

Please list strategies to increase involvement of all state and local partners in MIPA, including how we select collaborative activities that cut across the silos in which we each work and overcome the challenges of geographic distance for Region 5.

- Create committees
- Focus on areas that cut across disciplines
- Information, data, and resource collection (annual report for all to use)
- Webinars, conference calls, and GoTo Meetings
- Clear-cut mission, structure plan, and benefits of MIPA
- Seek funding



Ensuring MIPA's Success

What three things must happen in the next 1-2 years to ensure MIPA is positioned for success?

- An effective leadership team
- Funding
- Build infrastructure
- Develop action plan
- Develop & maintain communication plan
- Establish clear goals, objectives, activities, and timelines
- Continued meetings / Summits
- Work together with new Regional Network Leader (Maryland)

MIPA as a Game-Changer

How can MIPA be a 'game-changer' in Region 5? What can we do that has not been done before?

(Think BIG and out-of-the-box).

- Become the authority on injury prevention in the region
- Focus on policy changes at the regional level
- Regional VIPP campaigns / programs
- Research to practice



MIPA: GETTING STARTED

Following collection of the worksheets, participants were led in a group discussion by session moderator, Ann Gallagher. The discussion covered the need and future plans for a leadership group. The following are common themes that were discussed as a group:

Initial Leadership Group

- Submit nominations by June 10, 2011 (2 weeks from Summit)
- Form group by June 30th
- Representation on Initial Leadership Group – two from each state:
 - 1 from State Health Department
 - 1 other representative
 - Chair and co-chair with sub-committees

Initial activities

- Articulate vision
- Recruit members
- Get specifics about priorities
- Survey to figure out communication
 - Travel, conference calls, etc.
- Collect and share member roster/brief bios

Launch deadline to get things moving

- Fall 2011
 - November

MIPA: WHERE DO WE GO FROM HERE?

After the group discussion about MIPA's leadership group, participants were divided into three groups for a session titled, "MIPA: Where Do We Go from Here?" in which participants discussed MIPA's organizational structure and plans for the future. When the group re-convened, a spokesperson from each group shared the results of the group discussion. Below is a summary of common themes.

Leadership Structure

- Representation from every state, but not so large that it becomes hard to manage
 - Two representatives per state
- Representation from a diverse set of disciplines
- Involve professionals working in Advocacy

Ideas for Committees

- Small enough for accountability / avoid "hiding"
 - Equal distribution of work
- Flexibility
- Commonality to move forward
 - Do not want to spread ourselves too thin
- Functions may include:
 - Training / Education
 - Communication
 - Sharing resources
 - Membership
- Potential Committees:
 - Legislative / Policy
 - Data
 - Adult Injury
 - Research
 - Sustainability
 - Task groups
 - Emerging issues group
 - Evidence-based groups
 - Evaluate effectiveness



Methods of Communication

- Members must see the benefit of connecting with others
- Constant contact
- Email list serves
- Twitter
 - Public
- Facebook
 - Private MIPA group targeting the members
- Webinars
- Conference calls
 - Most not in favor of these
- Follow the Safe States system

Ideas for MIPA Services & Activities

- Training
 - Mentoring
 - Formal process with peers
- Conferences
- Meetings with tangible take-aways
 - Task-specific “retreats”
 - Learning opportunities
- Membership
- Marketing the MIPA brand
 - How is this group unique?
- Working with existing groups

MIPA Funding & Operations

- Volunteerism

MIPA Membership: Initial functions

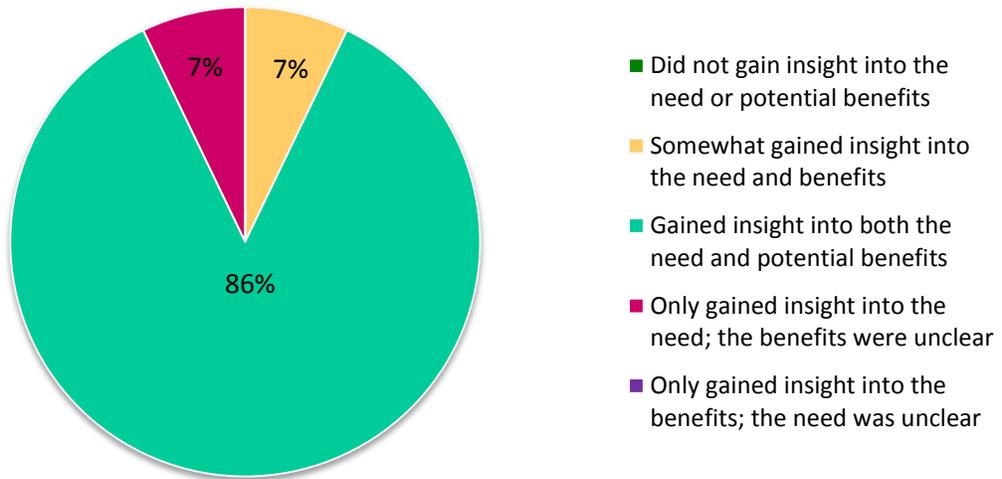
- Pull data / resources (examine strengths/weaknesses)
- Educate one another on different injury topics
 - Look for connections
- Active membership



POST SUMMIT SURVEY RESULTS

After the Summit, a 10-question, anonymous survey was sent to MIPA Summit participants to complete. This survey was designed to collect feedback from participants on the overall themes, smaller tangibles, and suggestions for improvement from the 2011 Summit. Below are key findings from the survey.

Regional Collaboration: Perceptions of Need & Benefits

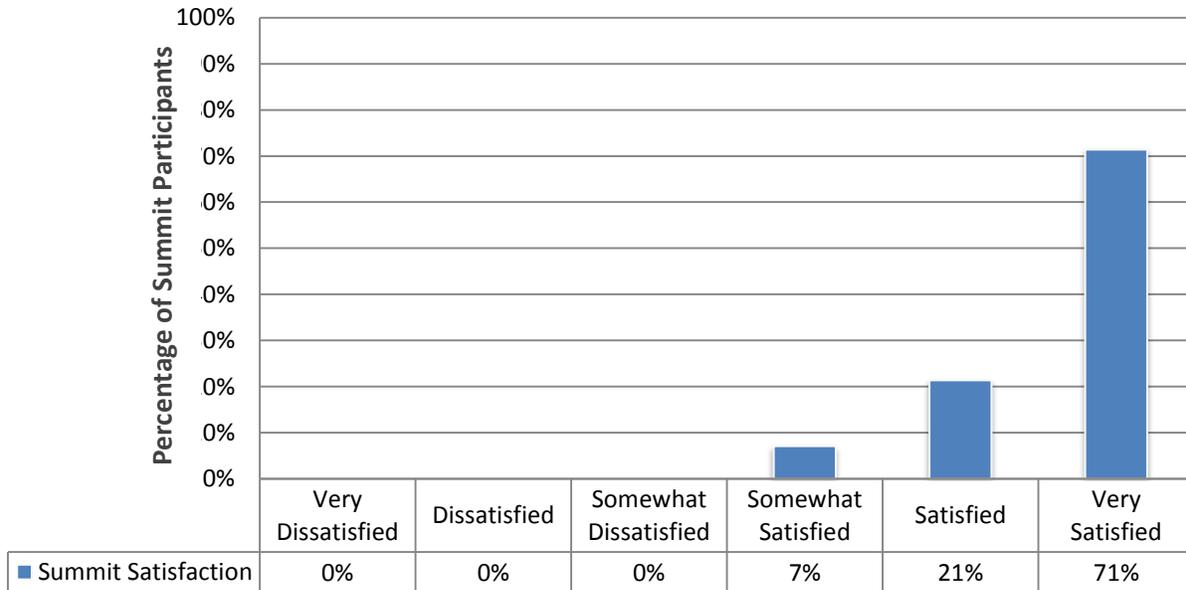


- Of the 2011 Summit survey respondents, 85.7% reported that the Summit helped them gain insight into both the need and potential benefits for regional collaboration for injury and violence prevention.



- Of the 2011 Summit survey respondents, 71.4% reported they were very satisfied with the overall Summit. The overwhelming majority also expressed overall satisfaction with the Summit publicity, registration process, facilities, meals, and hotel.

Summit Satisfaction





- Of the 2011 Summit survey respondents, 100% reported that based on their total Summit experience, they would probably or definitely attend, or recommend someone else attend, a future Summit.

Future Summit Attendance

